

Julius Bär

MEDIA RELEASE

Bank Julius Baer & Co. Ltd.

Emmanuel Debons to become Julius Baer's Geneva Branch Manager

Bank Julius Baer appoints Emmanuel Debons as Branch Manager in Geneva with responsibility for the Bank's local operations and representation.

Zurich, 14 September 2021 – Effective 1 November 2021, Emmanuel Debons will assume the position of Branch Manager Geneva. In this function, he will lead the Bank's operations in Geneva and have a key role in working with all functional and divisional line heads within the local and Group organisation to drive and support the development of the branch. Additionally, he will continue to be responsible for the Swiss business in Geneva. Geneva is of great importance to Julius Baer as a business base, with the Bank currently employing approximately 350 staff.

Emmanuel Debons has been with Julius Baer since 2014, when he joined the Bank as Head of Vaud & Valais and Branch Manager Lausanne. He is currently the Head French-speaking Switzerland of Julius Baer. Prior to that, he spent over 25 years in the private banking division of UBS in Switzerland, Hong Kong, London, and Singapore.

Yves Robert-Charrue Head of Switzerland & Europe, Middle East and Africa, said: "I am delighted that, in Emmanuel Debons, we have been able to appoint a proven and experienced leader as our Branch Manager in Geneva. He is the ideal person to oversee and steer the activities of the branch and represent Julius Baer in this important financial centre and I look forward to continuing to work with him."

Contact

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About Julius Baer

Julius Baer is the leading Swiss wealth management group and a premium brand in this global sector, with a focus on servicing and advising sophisticated private clients. In all we do, we are inspired by our purpose: creating value beyond wealth. At the end of June 2021, assets under management amounted to CHF 486 billion. Bank Julius Baer & Co. Ltd., the renowned Swiss private bank with origins dating back to 1890, is the principal operating company of Julius Baer Group Ltd., whose shares are listed on the SIX Swiss Exchange (ticker symbol: BAER) and are included in the Swiss Leader Index (SLI), comprising the 30 largest and most liquid Swiss stocks.

Julius Baer is present in over 25 countries and more than 60 locations. Headquartered in Zurich, we have offices in key locations including Dubai, Frankfurt, Geneva, Hong Kong, London, Luxembourg, Mexico City, Milan, Monaco, Montevideo, Moscow, Mumbai, São Paulo, Singapore and Tokyo. Our client-centric approach, our objective advice based on the Julius Baer open product platform, our solid financial base and our entrepreneurial management culture make us the international reference in wealth management.

For more information visit our website at www.juliusbaer.com

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