

MEDIA RELEASE

Bank Julius Baer & Co. Ltd.

Julius Baer extends its partnership with Verbier Festival until 2023

Bank Julius Baer is pleased to announce the extension of its partnership as Principal Sponsor of the Verbier Festival for another three years. In addition to extending its support for the Swiss classical music festival, the bank will also partner with the festival to present the 'Virtual Verbier Festival' this summer.

Verbier / Zurich, 7 July 2020 – Bank Julius Baer, Principal Sponsor of the Verbier Festival since 2010, has extended its partnership with the world-renowned festival in the picturesque setting of the Swiss Alps for another three years until the Festival's 2023 edition. The bank's sponsorship activities will continue to focus on the wide range of music programming that the festival presents at the very highest level, and on the Verbier Festival Academy, which provides exceptional training and educational opportunities to nurture the next generation.

In addition to its sponsoring commitment, Julius Baer will also support all medici.tv broadcasts as part of this year's 'Virtual Verbier Festival', taking place from 16 July to 12 August 2020. Due to the COVID-19 pandemic, the Verbier Festival was forced to cancel its live activities for summer 2020.

"The excellent standing of the Verbier Festival far beyond the country's borders shows what is possible when such a professional organisation brings together great musicians and young aspiring and motivated talents from around the world," said Yves Robert-Charrue, Head Switzerland, Europe, Middle East & Africa at Julius Baer. "As a bank with a long tradition of cultural promotion, it is particularly important to us to be a reliable partner to the Verbier Festival and to confirm our commitment to it in these challenging times for the arts."

Martin Engstroem, Founder and Director of the Verbier Festival, commented: "The Verbier Festival has created a truly global intergenerational platform in Verbier since 1994. For the last ten years, Bank Julius Baer has been a valuable member of our family, making it possible for artists, students, and concert-goers from all over the world to come to Verbier each summer. And this year, by supporting our Virtual Festival, Julius Baer is helping us share the magic of Verbier with even more music lovers during this difficult period. We are delighted to celebrate ten years of Bank Julius Baer by our side with the news of our continued partnership."

Contact

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About Julius Baer

Julius Baer is the leading Swiss wealth management group and a premium brand in this global sector, with a focus on servicing and advising sophisticated private clients. At the end of April 2020, assets under management amounted to CHF 392 billion. Bank Julius Baer & Co. Ltd., the renowned Swiss private bank with origins dating back to 1890, is the principal

operating company of Julius Baer Group Ltd., whose shares are listed on the SIX Swiss Exchange (ticker symbol: BAER) and are included in the Swiss Leader Index (SLI), comprising the 30 largest and most liquid Swiss stocks.

Julius Baer is present in over 25 countries and more than 60 locations. Headquartered in Zurich, we have offices in key locations including Dubai, Frankfurt, Geneva, Hong Kong, London, Luxembourg, Mexico City, Milan, Monaco, Montevideo, Moscow, Mumbai, São Paulo, Singapore and Tokyo. Our client-centric approach, our objective advice based on the Julius Baer open product platform, our solid financial base and our entrepreneurial management culture make us the international reference in wealth management.

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