



Julius Bär

Update on Acquisition of Merrill Lynch's International Wealth Management Business Outside the US and Japan

9 October 2012

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IWM¹: Premier Wealth Management Franchise

Long-established presence in key international markets

Acclaimed International Wealth Manager

- Total AuM ~CHF 81bn^{2, 3}
- Tailored solutions for HNW/UHNW clients
- Foothold in >20 key international markets
- Significant exposure to clients from growth markets, with approx. two thirds of AuM² coming from clients domiciled in:
 - ~1/3 AuM {
 - North / South East Asia
 - India (local platform, leading presence)
 - ~1/3 AuM {
 - Middle East
 - Latin America
- Pan-European onshore advisory presence in eight countries including a long-standing Swiss-based bank
- ~2'100 FTEs², o/w 525 financial advisers (FAs)²

With Long History in Key Markets

- High-quality business with long tradition
 - In Europe since 1950
 - In Asia since 1960
 - In Latin America for 40 years
- Deep talent pool with nearly half of all advisers having >10 years length of service
- Recognised player in international wealth management
- Strong brand name in multiple locations (e.g. Hong Kong, Singapore, India, Spain, UK)



¹ Merrill Lynch's International Wealth Management business ('IWM')

² Based on data at 30 June 2012

³ Throughout this presentation, USD amounts have been translated into CHF at an exchange rate of CHF 0.97 per USD 1.00

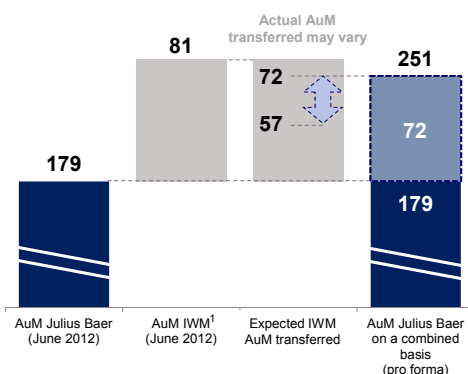
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Expected AuM Acquired: CHF 57–72bn¹

Purchase price 1.2% x AuM, at CHF 57–72bn between CHF 680–860m

Estimated AuM Expansion Range (Pro Forma), CHF bn



- Objective to transfer CHF 81bn¹, however the ultimate amount of AuM transferred may vary as a consequence of, inter alia:
 - Client / FA attrition over the period
 - Market performance
- Julius Baer estimates the transaction will result in **incremental AuM of between CHF 57bn and CHF 72bn**
- AuM actually transferred to Julius Baer platforms determines:
 - The total consideration payable to the seller, at 1.2% x AuM
 - The resources needed to support the new business

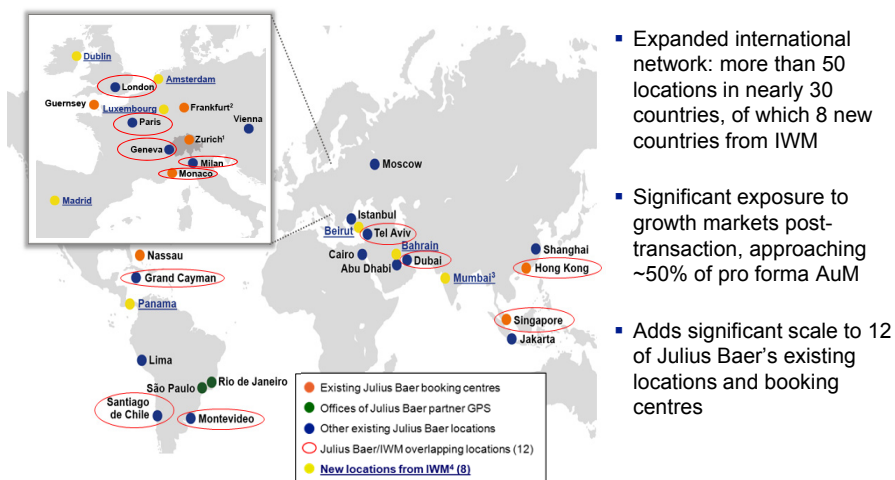
¹ Assuming AuM transfer at market values as at 30 June 2012, i.e. excluding any market performance impacts or net new money

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Acceleration of Julius Baer's Growth Markets Strategy

Exposure to growth markets expected to approach ~50%



- Expanded international network: more than 50 locations in nearly 30 countries, of which 8 new countries from IWM
- Significant exposure to growth markets post-transaction, approaching ~50% of pro forma AuM
- Adds significant scale to 12 of Julius Baer's existing locations and booking centres

¹ Switzerland: Julius Baer in Zurich (head office) plus 14 other locations, incl. Geneva
² Germany: Bank Julius Bär Europe AG in Frankfurt (head office) plus six other locations
³ India: IWM main office in Mumbai – plus four smaller offices in Bangalore, Calcutta, Chennai, New Delhi
⁴ Transaction excludes some small IWM locations

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Compelling Strategic and Financial Rationale

Premier franchise with client-centric heritage	<ul style="list-style-type: none"> Significant scale, leading franchise in pure-play private banking Ethos of client-service excellence from experienced, long-tenured advisers Client service model highly complementary with that of Julius Baer
Focus on targeted growth markets	<ul style="list-style-type: none"> Strong foothold in >20 key international markets Significant exposure to clients from growth markets, with approx. two thirds of AuM from North/Southeast Asia, India, Middle East and Latin America
Significant strengthening of the Julius Baer franchise	<ul style="list-style-type: none"> Up to CHF72bn¹ of incremental AuM expected Moves Julius Baer further ahead of its nearest private banking peers
Financially compelling	<ul style="list-style-type: none"> Attractive price of 1.2% of AuM transferred – paid only if/when AuM transfer Incremental business to be acquired is profitable on a normalised basis, with synergy potential
Integration progressing well	<ul style="list-style-type: none"> FINMA approval already received Integration master-plan validated FA compensation plan proposals rolled out

¹ Assuming AuM transfer at market values as at 30 June 2012, i.e. excluding any market performance impacts or net new money

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Three Types of Sale

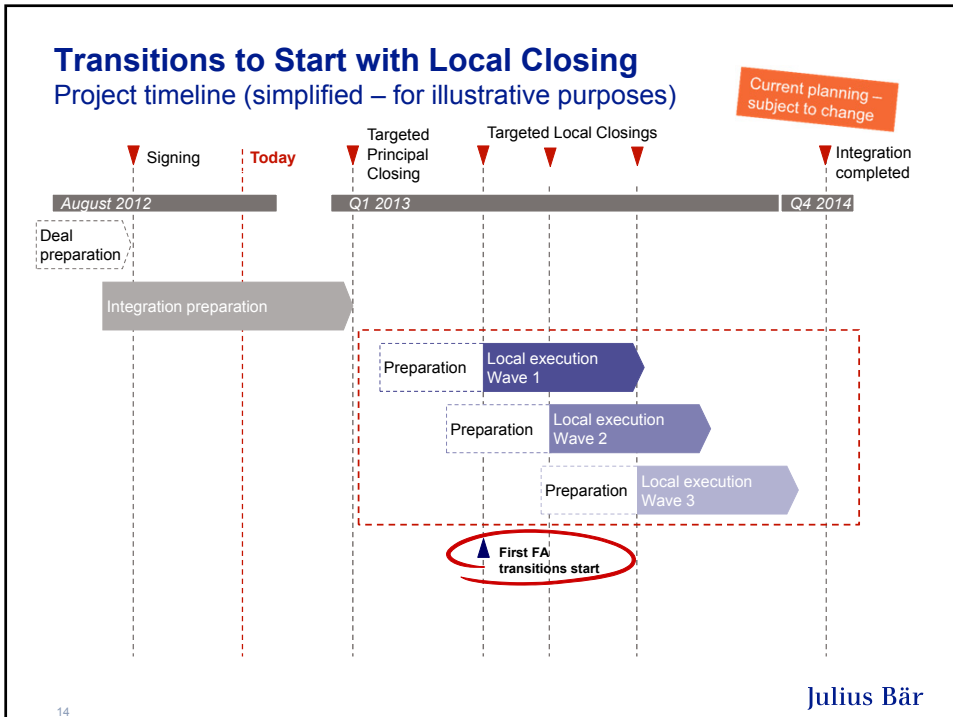
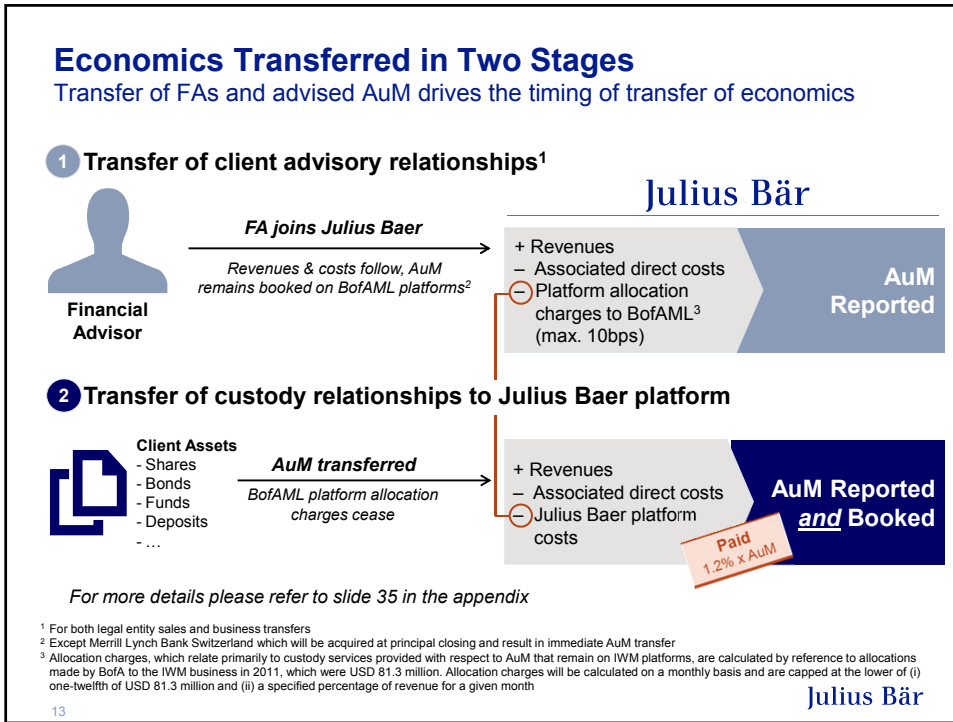
Timing of FA and AuM transfer driven by type of sale

Type of Sale	Bank Sale (1 Location)	Legal Entity Sale (11 Locations)	Business Transfer (12 Locations)
Locations	<ul style="list-style-type: none"> Switzerland 	<ul style="list-style-type: none"> Chile France India Lebanon Luxembourg Monaco 	<ul style="list-style-type: none"> Panama Spain UAE UK Uruguay
AuM	CHF 11bn	CHF 24bn ¹	CHF 46bn ¹
1 FA joins Julius Baer	Principal closing	Local closing	Local closing
	Immediately	Immediately	Gradually ²
	AuM Reported (= advisory relationship with Julius Baer)		
2 AuM transferred to Julius Baer	Immediately	Gradually	Gradually
	AuM Reported <u>and</u> Booked		
	<div style="border: 1px solid black; padding: 2px; display: inline-block;"> Paid 1.2% x AuM </div>		

¹ Based on total AuM of CHF 81bn as of June 30, 2012. The breakdown of AuM amongst entity sales and business transfers is an estimate by Julius Baer based on unaudited numbers as of June 30, 2012. See slide 8 regarding the estimated AuM to be acquired

² FAs may move immediately in some locations

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Global Sequencing by Jurisdictions Along Three Waves

Current planning – subject to change

Wave 1	Wave 2	Wave 3
Switzerland ¹	Spain	India
UK	Chile	Netherlands
Hong Kong	Panama	France
Singapore	Bahrain	Italy
Uruguay	Israel	Ireland
Monaco	Lebanon	Jersey
Luxembourg	UAE	

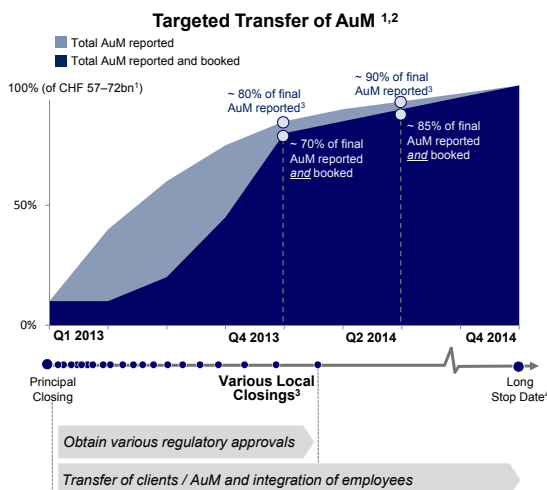
Prioritisation of jurisdictions defines dedication of resources

¹ Acquired immediately at Principal Closing

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Targeted Development of AuM Transfer¹

Of total AuM expected to be acquired, ~80% estimated to be reported by end 2013



- Principal Closing: Expected Q1 2013
- At Principal Closing: FAs and corresponding AuM of ML Bank Switzerland to transfer immediately
- Afterwards, further FAs and AuM transferred in steps, depending on
 - Local regulatory approvals
 - FA and client consent
 - Operational readiness
- Long Stop Date:
 - Two years after Principal Closing
 - Julius Baer may contractually require BofAML to close the accounts of any remaining clients within six months

¹ Julius Baer estimates, based on CHF 57-72bn AuM; actual transfer quantum and timing may differ materially due to unforeseen circumstances
² Based on value of AuM ultimately acquired/transferred
³ Subject to local approvals and conditions, as well as operational readiness
⁴ Two years after Principal Closing

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Selected Key Terms of Sale and Purchase Agreement

Alignment of economic interests, reducing execution risk

Consideration

- 1.2% x AuM to be paid, once AuM are actually transferred¹ (booked with Julius Baer)
 - First USD 150m in cash
 - Subsequent USD 500m payable 50% cash and 50% shares²
 - Remainder 100% in cash
- For Merrill Lynch Bank Switzerland: contractual price adjustment for any significant AuM outflows within 12 months³

Contractual non-compete and non-solicit protections

- For three years post Principal Completion, BofA is restricted from:
 - Competing in all jurisdictions in which the business sold to Julius Baer currently operates
 - Advising (i.e. establishing a wealth management advisory relationship) any client within the scope of the sale to Julius Baer

Exclusion of certain clients

- Julius Baer is entitled to exclude certain clients from transfer (e.g. for regulatory reasons) and the seller will (except in certain circumstances) be required to terminate these relationships⁴

Two years after Principal Closing, Long Stop Date

- Clients who have not consented to transfer will have their relationship terminated by the seller

¹ Plus any NAV transferred with businesses

² Based on a fixed reference share price of USD 36.0102 calculated by reference to the VWAP for the 20 trading day period ending on the date of the acquisition agreement. Julius Baer shares held by BofAML are not permitted to be hedged and are locked up for 12 months

³ Post Principal Closing

⁴ Including all U.S. clients

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Summary IWM Carve-out Financials (IFRS)

USDm	2010	2011	H1 2012
Total revenues	851	812	376
Total non-interest expenses	876	925	414
Profit before taxes	-25	-113	-38
Income taxes	-12	-30	-7
Net profit	-13	-83	-30
Assets under management (USDbn)	93	83	84
Net new money (USDbn) ¹	-0.5	0.7	0.8
Gross margin ² (bps)	n/a	92	90
Cost-income ratio (%)	103%	114%	110%

¹ Unaudited data based on estimates

² Calculated as total (annualised) revenues divided by the average of the AuM at the beginning and at the end of the period

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On Normalised Basis, IWM Business to be Acquired is Profitable

Bridge from audited to normalised IWM financials

Normalisation Adjustments to IWM Carve-out Financials¹

USDm	2010	2011	H1 2012 ²
Total revenues	851	812	752
Revenue adjustments	-26	-24	-23
Normalised total revenues	826	788	729
Total non-interest expenses	876	925	827
Reductions and eliminations	-233	-251	-192
Allocations & support costs	-121	-122	-129
Corporate overhead	-64	-64	-58
One-off expenses	-48	-64	-5
Normalised total non-interest expenses	643	674	635
Profit before taxes	-25	-113	-75
Revenue and expense adjustments	208	226	169
Normalised profit before taxes	183	114	94
Cost-income ratio	103%	114%	110%
Normalised cost-income ratio	78%	86%	87%

- Normalisation adjustments to annualised H1 2012 figures include:
 - normalisation of net interest margin, reflecting funding assumptions under Julius Baer ownership : USD ~23m
 - reduction of overhead and other allocations not required in the Julius Baer structure: USD ~187m
 - elimination of one-off costs: USD ~5m
- Julius Baer's assessment of the IWM normalised H1 2012 cost-income ratio (CIR): ~87%

¹ Julius Baer assessment of items that can be eliminated; this assessment involves estimates

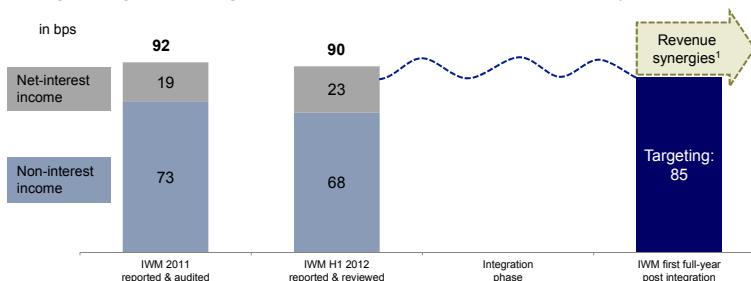
² H1 2012 annualised

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IWM Gross Margin

Targeted gross margin on IWM AuM of 85bps in first full year post integration



- Currently, IWM's gross margin is lower than Julius Baer's, predominantly driven by:
 - structurally higher portion of client activity-based income than at Julius Baer
 - currently subdued client activity and elevated risk aversion across wealth management sector
- Normalising net interest income², Julius Baer estimates H1 2012 gross margin to be ~87bps
- During integration phase, gross margin may vary as assets transfer (FAs focused on AuM transfer and client on-boarding)
- Julius Baer targets gross margin of 85bps for first full year after integration (excluding any potential revenue synergies)

¹ After 2015, for more information see next page
² As described on page 20

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Potential for Revenue Synergies Beyond Integration

No revenue synergies incorporated into financial & accretion targets

Trading

- Internalising additional trading flow in FX, precious metals products (derivatives as well as physical), equity derivatives, structured products and fixed income instruments
- Julius Baer FX team purely dedicated to serve private clients
- Servicing and developing sophisticated clients via Julius Baer's Direct Access client offering

Centralised offering of discretionary and advisory mandates (mainly Asia/LatAm)

- Portfolio Management: increase of the penetration rate for mandates
- Investment Advisory: increase of the penetration rate for direct/indirect mandates

Centralised credit offering

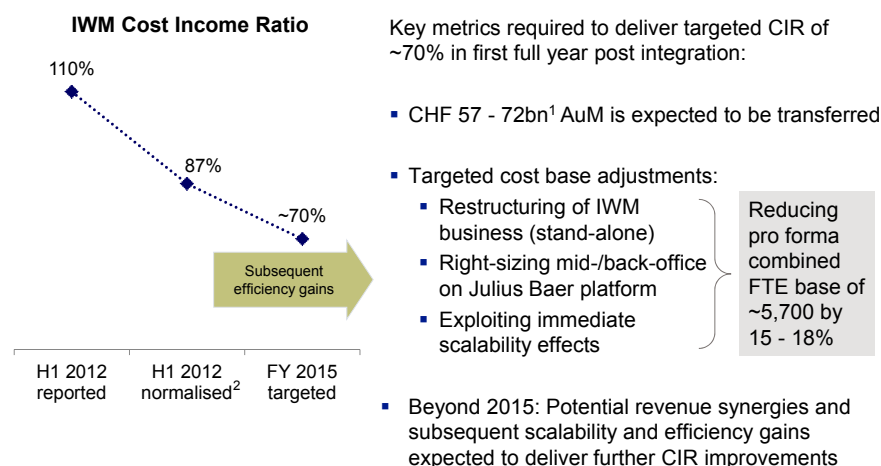
- Offer mortgages at selected locations
- Increase loan penetration to Julius Baer levels

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Targeted IWM Cost Base

Targeting ~70% cost-income ratio in first full year after integration



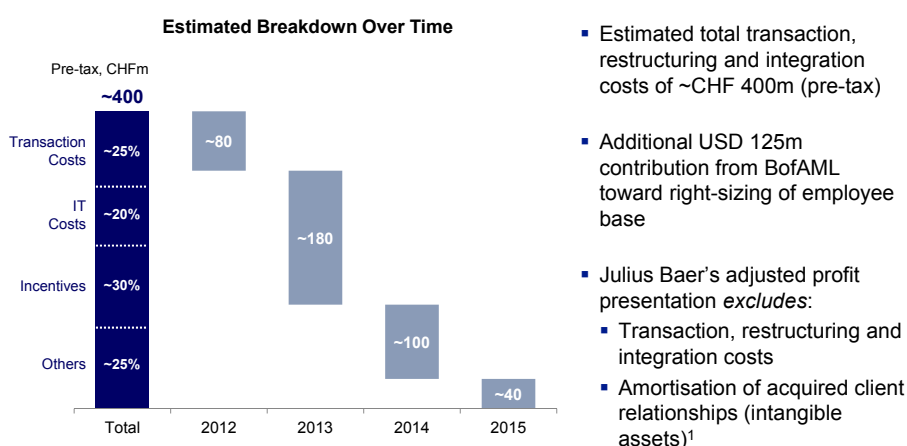
¹ Assuming AuM transfer at market values as at 30 June 2012, i.e. excluding any market performance impacts or net new money
² Julius Baer estimated normalised figure, as set out on slide 20

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Transaction, Restructuring and Integration Costs

Estimated breakdown over time



¹ For the IWM acquisition, out of ~CHF 860m goodwill, ~CHF450m expected to be booked as amortisable acquired client relationships (intangible assets), to be amortised on a straight-line basis over ten years following Principal Closing

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2013–2015 Summary Financial Targets for IWM

Targets for acquired IWM AuM	2013	2014	2015
AuM reported (year-end), of CHF 57–72bn	80%	100%	100%
AuM reported & booked (year-end), of CHF 57–72bn	70%	100%	100%
Market performance, currency impact	Unknown	Unknown	Unknown
Net new money	Limited	Limited	4 - 6%
Gross margin (see slide 19)			~85bps
Cost-income ratio		– improving towards targeted ~70% in 2015 –	
Pre-tax margin		– improving towards targeted ~25bps in 2015 –	
Effective Tax rate ¹ , <i>entire</i> Julius Baer Group (adj. profit basis)		– expected to decline to below 16% in 2015 –	

Independent of level of AuM transferred² (within estimated range):
► Transaction targeted to be at least EPS neutral³ in 2014⁴ and ~15% accretive³ to EPS in 2015⁴ - with potential for higher accretion thereafter

¹ On the back of changing geographical footprint and transaction tax benefits

² Assuming market performance impact on transferred IWM AuM similar to impact on Julius Baer stand-alone AuM

³ Relative to stand-alone scenario and no buybacks and taking targeted capital ratios into basis for the calculation

⁴ On basis of adjusted profit, i.e. excluding transaction, integration and restructuring expenses and amortisation of intangible assets related to acquisitions or divestitures; based on share price prior to the announcement of the transaction on 13 August 2012. To the extent less than CHF 72bn AuM are acquired, resulting incremental excess capital can be used for share buybacks

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Post-Integration Targets

	Targets		
	Julius Baer stand-alone (current mid-term targets)	IWM, integrated (first year post integration)	Combined entity ⁴ (first years post integration)
Cost/Income Ratio¹	62-66%	~70%	65-70%
Pre-Tax Profit Margin²	>35bps	~25bps	30-35bps
Net New Money³	4-6%	4-6%	4-6%

¹ Adjusted cost/income ratio, calculated excluding valuation allowances, provisions and losses

² Adjusted pre-tax profit (annualised) divided by period average AuM, in basis points

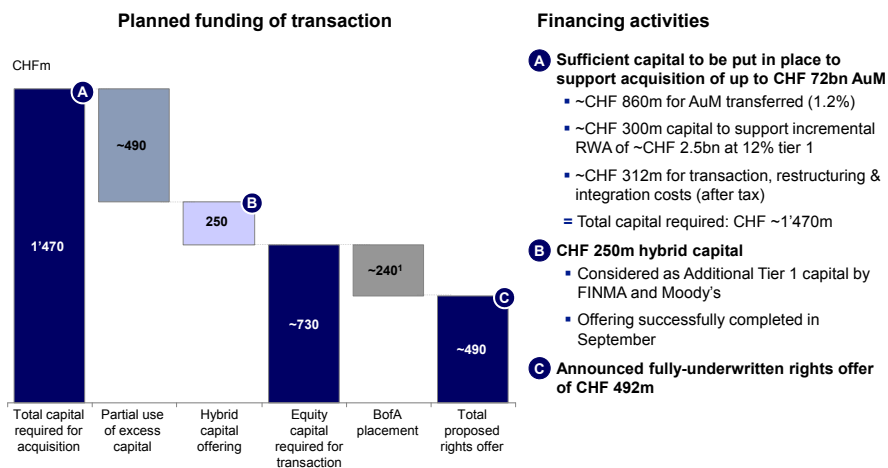
³ Net new money (annualised), as % of AuM at end of previous period

⁴ New targets based on CHF 72bn of AuM transferred as part of the transaction (actual AuM transferred may vary), and assuming market performance impact on transferred IWM AuM similar to impact on Julius Baer stand-alone AuM

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Funding of IWM Transaction



Capital increase is a condition precedent to principal closing of the IWM transaction

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¹ Corresponding to USD 250m placement as part of consideration

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Products & Services

Compelling combined product and service offering

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Existing products and services	Existing BofAML client product & service offering fully replicated by existing Julius Baer product suite (with minor exceptions)	
Global research		Continued access to comprehensive research of BofAML
Investment Banking Services		Cooperation agreement with BofAML for provision of investment banking services ¹
Credit offering	More comprehensive credit offering (mortgages and special credits currently not offered by BofAML)	
Discretionary & investment advisory mandates	Strong in-house capabilities (various mandates and customised solutions)	
Trust & tax planning	Holistic advisory services for trust and tax planning	
Broad booking centre capabilities	Option to book assets also in Hong Kong, Singapore, Monaco, Germany, Bahamas	

¹ On a non-exclusive basis

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Key Success Factors

Three pillars underpin the success of the combination

	Clients	Advisers
1 Combined strength of the adviser and client proposition	<ul style="list-style-type: none"> Compelling products and services Wide choice of booking centres Leading brand and reputation for excellence 	<ul style="list-style-type: none"> Pure-play open architecture, a model for private banking Tools for client service excellence Competitive compensation model
2 Expertise of the combined Management Team	<ul style="list-style-type: none"> Senior executive management from both Julius Baer and BofAML installed in key leadership roles in the combined group Experienced operational integration team with proven, long-term track record of successful integrations 	
3 Strategic cooperation	<ul style="list-style-type: none"> Strategic cooperation and BofAML shareholding underpin integration and future cooperation Continued access to leading brand of global equity research and Investment Banking products and services Significant cross-referral opportunities 	

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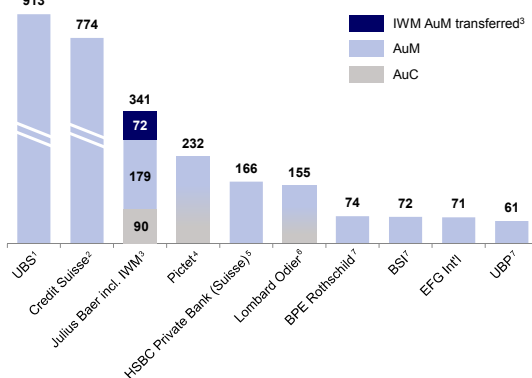
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Significant Strengthening of Relative Market Position

Unique position as the leading 'pure play' private banking group

Swiss Private Banking Operations, by AuM / Total Client Assets

As of 30 June 2012, in CHFbn, except otherwise noted



- Assuming CHF 72bn AuM are transferred, Julius Baer's pro forma total client assets would increase to CHF 341bn
 - of which CHF 251bn will be recorded as AuM
- Represents an opportunity for Julius Baer to add significant scale to its existing international platform
- Rare opportunity to buy an undiluted pure play private banking business
- Strengthened Julius Baer...small enough to care

¹ Excl. Wealth Management Americas

² Excl. Corporate and Institutional Clients (Switzerland)

³ Pro forma, based on assumed AuM of CHF 72bn to be transferred from IWM

⁴ Total client assets, excl. asset management business

⁵ As of 31 December 2011

⁶ Total client assets, incl. asset management business

⁷ As of 31 December 2011, excl. asset management business

Total Client Assets = AuM + Assets under Custody ('AuC')

³² Sources: Public information incl. corporate websites, financial reports, media releases and in some cases extrapolations/estimates

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Conclusion

Compelling strategic rationale creating shareholder value

Strategic rationale

- Adds substantial scale to existing locations, and presence in a number of key new locations
- Increases exposure to growth markets approaching 50% AuM¹
- Further strengthens Julius Baer's unique value proposition to its sophisticated combined client base
- Reinforces Julius Baer's attractiveness as the employer of choice in private banking
- Strategic cooperation agreement with Bank of America Merrill Lynch ('BofAML')
 - Brings Julius Baer a major step forward in its growth strategy, strengthening its position as the leading 'pure play' Swiss private banking group

Targeted to create meaningful shareholder value

- Transaction targeted to be at least EPS neutral in 2014 and ~15%² accretive to EPS in 2015
- Potential for higher accretion after 2015

¹ On a combined basis, pro forma

² On basis of adjusted profit, i.e. excluding transaction, integration and restructuring expenses and amortisation of intangible assets related to acquisitions or divestitures; based on share price prior to the announcement of the transaction on 13 August 2012; and relative to a scenario with no transaction or share buybacks and taking targeted capital ratios into basis for the calculation. To the extent less than CHF 72bn AuM are acquired, resulting incremental excess capital can be used for share buybacks

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Programme and Content

Acquisition Overview

Transaction Mechanics

Financials - Targets - Funding

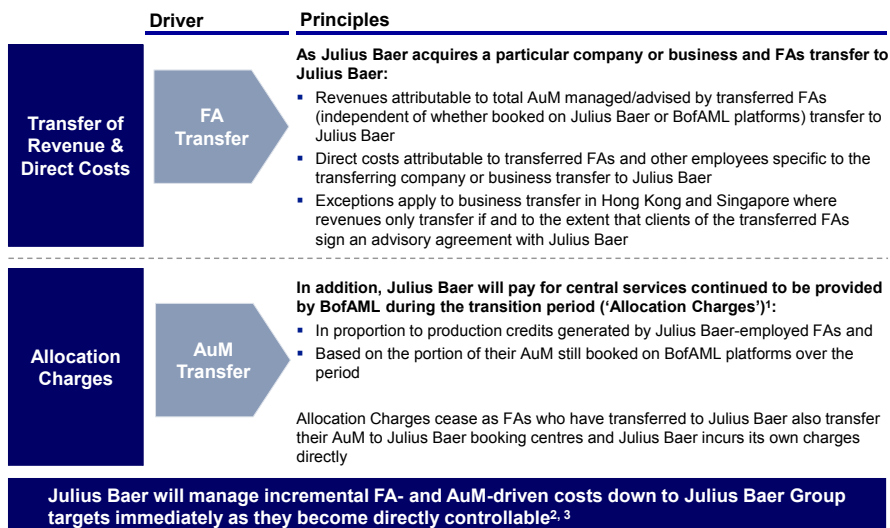
Key Success Factors

Summary & Conclusion

Appendix

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Two Stages of Transfer of Economics



¹ Adjusted for salaries of global employees (providing central services) who have already transferred to Julius Baer
² FA driven costs as and when related FA transfers and is directly employed by Julius Baer
³ AuM servicing & booking charges when FAs transfer their AuM to Julius Baer platforms

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IWM Financials (1/2)

Carve-out income statement 2010, 2011 and H1 2012

	USDm	FY10A	FY11A	6M12A
Net Interest Income				
Interest income on loans		84.3	85.1	48.9
Cost of funds charged by affiliates		(48.7)	(40.4)	(16.0)
Net Interest Income on Loans		35.6	44.7	33.0
Use of funds benefit received from affiliates		184.1	191.5	85.3
Interest expense on deposits		(68.7)	(74.8)	(31.5)
Net Interest Income on Deposits		115.4	116.7	53.8
Other interest income		136.2	122.6	10.1
Cost of funds charged by affiliates		(128.5)	(117.5)	(3.0)
Net Interest Income		158.6	166.5	93.9
Non-Interest Income				
Asset management fees		156.2	152.6	73.8
Brokerage income		458.9	425.1	152.4
Other non-interest income		77.7	68.2	55.9
Non-Interest Income		692.8	645.9	282.1
Total Revenue		851.4	812.4	376.0
EXPENSES				
Employee compensation and benefits		397.5	435.9	194.6
Occupancy		47.6	40.5	25.6
Professional fees		18.2	18.0	8.3
Other operating expenses		94.9	95.6	40.5
Processing and support costs provided by affiliates		269.8	270.9	141.8
Severance and exit costs		43.4	37.7	0.2
Litigation settlements		0.8	14.2	1.2
FDIC insurance expense and 2011 UK Banking Levy		4.2	12.5	1.3
Total Non-Interest Expenses		876.3	925.2	413.5
Income Before Taxes		(24.9)	(112.8)	(37.4)
Income Taxes		(12.2)	(29.8)	(7.1)
Net Income/(Loss)		(12.7)	(83.1)	(30.4)

Source: Carve out financial statements

Ref: Carve out income statement for FY10A, FY11A and 6M12A - Section Lead - Lead Schedules

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IWM Financials (2/2)

Carve-out balance sheet 2010, 2011 and H1 2012

	USDm	Dec10A	Dec11A	Jun12A
Assets				
Cash and cash equivalents		3'681.3	3'256.2	525.1
Trading account assets		57.3	52.6	50.0
Derivatives assets		90.2	91.2	51.9
Loans (net of allowances)		5'003.5	4'846.9	5'121.6
Customer receivables		229.0	178.1	161.6
Property, plant and equipment		12.8	14.3	9.4
Income taxes receivable		57.8	96.1	125.3
Deferred taxes		33.9	83.6	130.7
Other assets		15.6	54.1	49.5
Total Assets		9'181.3	8'673.2	6'225.1
Liabilities				
Deposits		12'808.1	12'522.7	12'604.6
Derivative liabilities		110.0	81.4	51.9
Customer payables		1'681.0	1'585.5	1'687.3
Subordinated debt		-	18.6	18.8
Taxes payable		23.7	69.3	107.1
Deferred taxes		26.2	25.0	47.6
Pension plan liability		59.6	80.9	101.1
Other liabilities		129.2	111.5	110.8
Total liabilities		14'837.9	14'494.8	14'729.3
Parent Investment/ (Net Funding Provided to Parent)	-	5'694.4	-	5'843.8
Other Comprehensive Income		37.8	22.2	17.0
Net Parent Investment	-	5'656.6	-	5'821.6
Total Liabilities and Net Parent Investment		9'181.3	8'673.2	6'225.1

Source: Carve-out financial statements

Ref: Carve-out balance sheet as at Dec10A, Dec11A and Jun12A - Section Lead - Lead Schedules

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Julius Baer Interim Management Statement

For the eight months to 31 August 2012

- As at the end of August 2012, Julius Baer Group's AuM increased to a new record high of CHF 184 billion, an increase of CHF 14 billion or 8% since the end of 2011. Total client assets grew to CHF 276 billion, an increase of CHF 18 billion, or 7%.
- The increase in AuM resulted from
 - continued net new money inflows close to the top end of the Group's medium-term target range;
 - positive market performance impact supported by sustained gains in the global equity and bond markets;
 - positive currency impact, mainly from the strengthening of the USD
- Partly impacted by a small contraction in client activity over the summer period, the gross margin in the first eight months was slightly lower than the 98 basis points reported for the first six months of 2012
- As a result, the cost-income ratio was slightly higher than the cost-income ratio reported for the first six months of 2012
- As at the end of August, the Group's BIS total capital ratio stood at 24.8% and the Group's BIS tier 1 ratio at 22.4%
- In September, Julius Baer successfully raised CHF 250 million in additional non-core tier 1 capital, as part of its financing of the IWM acquisition.

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