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HEADLINE - Global partner Julius Baer extends partnership with Formula E until end of 2022/23 season

SNAPSHOT

- Julius Baer continues long-standing commitment to Formula E with partnership extension until the end of 2022/23 season
- Leading Swiss private bank has backed the ABB FIA Formula E Championship since the beginning before the first-ever race in Beijing in 2014
- Formula E and Julius Baer both share mutual values, including innovation, sustainability, and a forward-looking, pioneering spirit

BODY TEXT - LONDON, UK (November 22, 2019) - Leading Swiss private banking group Julius Baer has today announced its continued partnership with Formula E, extending their long-standing affiliation as exclusive Global Partner until the end of the 2022/23 season.

The partnership extension, two years ahead of the next renewal, shows Julius Baer's strong commitment to the ABB FIA Formula E Championship and what the series stands for - with a shared vision and mutual values to move towards a cleaner future, faster.

Julius Baer joined Formula E at the very beginning, announcing the partnership ahead of the first-ever E-Prix in Beijing around the Olympic Park and iconic Bird's Nest stadium in 2014.

Over a series of five successive seasons, Julius Baer has activated at each event along with trackside branding and putting their name to Julius Baer pole position, with the fastest driver in qualifying receiving three bonus points.

The exciting new season of the ABB FIA Formula E Championship commences in Diriyah today and to find out who will start on Julius Baer pole position for the first race, visit - www.FIAFormulaE.com/watch

To plug in and get all the latest news on the ABB FIA Formula E Championship, visit www.FIAFormulaE.com, or follow us on Facebook, Instagram, Twitter and YouTube.
@FIAFormulaE #ABBFormulaE













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QUOTES

Chief Executive Officer of Formula E

Jamie Reigle

"It is instrumental when building the foundations of a sport and growing a fan base for the future to forge successful long-lasting relationships with partners who believe in the brand and share the same values. That is why we are delighted to extend our partnership with Julius Baer for a further two seasons, until the end of the 2022/23 season. Julius Baer got behind Formula E's vision from the beginning, even before turning a wheel in Beijing in the first season, and we very much look forward to building on our shared successes together."

Chief Executive Officer of Julius Baer

Philipp Rickenbacher

"We are excited to further extend our global partnership with Formula E, demonstrating our ongoing commitment and reliability as a trusted partner. Julius Baer played a significant role in the ground-breaking start of the series and we continue to support it now that it has successfully evolved into an indispensable championship. With its unique approach and mission to foster innovation towards more sustainable mobility, it reflects the spirit of the times and is attracting ever more interest worldwide."

PHOTO CAPTIONS

- 1 (L-R) Jamie Reigle, Chief Executive Officer of Formula E, stood alongside Marco Parroni, Head of Global Sponsoring and Partnerships at Julius Baer and member of the Formula E Global Advisory Board.
- 2 Oliver Rowland (Nissan e.dams) at the front of a group of cars going through the Foro Sol stadium section with Julius Baer branding at last season's CBMM Niobium Mexico City E-Prix.

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Media hub (registration required) - http://media.fiaformulae.com

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About the ABB FIA Formula E Championship:

Electric is 45-minutes of non-stop action. The ABB FIA Formula E Championship is the closest and most competitive category in motorsport, with unpredictable and exciting electric racing in the centre of the world's most iconic cities. Formula E is the fastest-growing series in motorsport and boasts the best roster in racing, where renowned road car manufacturers and automotive brands battle for points, position and bragging rights.

Electric is the only race that matters. Formula E is more than just a race on the track, it's also a proving ground and platform with a higher purpose - to test new technologies, drive development to the production line and put more electric cars on the road. Using the spectacle of sport, the ABB FIA Formula E Championship is sending a powerful and meaningful message to help alter perceptions and speed-up the switch to electric, in a bid to counteract the climate crisis as well as addressing the devastating effects of air pollution. www.FIAFormulaE.com

Follow the ABB FIA Formula E Championship on <u>Facebook</u>, <u>Instagram</u>, <u>Twitter</u> and <u>YouTube</u>. **@FIAFormulaE** #ABBFormulaE

About ABB:

ABB (ABBN: SIX Swiss Ex) is a pioneering technology leader with a comprehensive offering for digital industries. With a history of innovation spanning more than 130 years, ABB is today a leader in digital industries with four customer-focussed, globally leading businesses: Electrification, Industrial Automation, Motion, and Robotics & Discrete Automation, supported by its common ABB Ability™ digital platform. ABB's market-leading Power Grids business will be divested to Hitachi in 2020. ABB operates in more than 100 countries with about 147,000 employees. www.abb.com

About Julius Baer:

Julius Baer is the leading Swiss wealth management group and a premium brand in this global sector, with a focus on servicing and advising sophisticated private clients. At the end of October 2019, assets under management amounted to CHF 422 billion. Bank Julius Baer & Co. Ltd., the renowned Swiss private bank with origins dating back to 1890, is the principal operating company of Julius Baer Group Ltd., whose shares are listed on the SIX Swiss Exchange (ticker symbol: BAER) and are included in the Swiss Leader Index (SLI), comprising the 30 largest and most liquid Swiss stocks.

Julius Baer is present in over 25 countries and more than 60 locations. Headquartered in Zurich, we have offices in key locations including Dubai, Frankfurt, Geneva, Hong Kong,











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London, Luxembourg, Mexico City, Milan, Monaco, Montevideo, Moscow, Mumbai, São Paulo, Singapore and Tokyo.

Our client-centric approach, our objective advice based on the Julius Baer open product platform, our solid financial base and our entrepreneurial management culture make us the international reference in wealth management. www.juliusbaer.com











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