

Julius Bär

MEDIA RELEASE

Bank Julius Baer & Co. Ltd.

Régis Burger appointed CEO Julius Baer (Middle East) Ltd.

Julius Baer, the leading Swiss private banking group which has operated in the Dubai International Finance Centre (DIFC) since 2004, has appointed Régis Burger as CEO Julius Baer (Middle East) Ltd. effective 1 October 2016.

Zurich/Dubai, 10 October 2016 – Régis Burger has been appointed CEO Julius Baer (Middle East) Ltd. (JBME) effective 1 October 2016 (subject to approval by the local regulator). He will focus on fostering the Group's sustainable growth in the Middle East by further strengthening our platform in Dubai as hub for our entire Emerging Markets organisation. He will report to Rémy Bersier, Head of our newly established Region Emerging Markets.

Régis Burger joined Julius Baer 10 years ago and spent already 5 years in Dubai whereof 3 years as Chief Operating Officer for JBME.

Régis Burger will succeed Juerg Berger who has decided to take on a new challenge within the Region and will become Head GCC Abu Dhabi to further drive growth in this specific market.

Rémy Bersier, Head Emerging Markets and member of the Executive Board of Bank Julius Baer & Co. Ltd. said: "I am delighted that Régis will take on the responsibility to further drive our business out of Dubai. His appointment shows continuity and demonstrates the importance of our hub in Dubai as growth platform for the emerging markets. I would like to thank Juerg for his significant contribution. I am pleased that we can continue to build on his broad expertise and wish him lots of success in his new role."

Régis Burger, new CEO Julius Baer (Middle East) Ltd., added: "I am extremely happy to come back to Dubai and about the opportunity to further develop our successful business in the Middle East together with my colleagues across all markets."

Contact

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About Julius Baer

Julius Baer is the leading Swiss private banking group, with a focus on servicing and advising sophisticated private clients and a premium brand in global wealth management. Julius Baer's total client assets amounted to CHF 397 billion at the end of June 2016, including CHF 311 billion of assets under management. Bank Julius Baer & Co. Ltd., the renowned Swiss private bank with origins dating back to 1890, is the principal operating company of Julius Baer Group Ltd., whose shares are listed on the SIX Swiss Exchange (ticker symbol: BAER) and are included in the Swiss Market Index (SMI), comprising the 20 largest and most liquid Swiss stocks.

Julius Baer employs a staff of close to 6,000, including approximately 1,300 relationship managers, and is present in over 25 countries and more than 50 locations. Headquartered in Zurich, we have offices in key locations including Dubai, Frankfurt, Geneva, Hong Kong, London, Luxembourg, Milan, Monaco, Montevideo, Moscow, Mumbai, Singapore and Tokyo. Our

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client-centric approach, our objective advice based on a unique open product platform, our very strong financial base and our entrepreneurial management culture make us the international reference in private banking.

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