

# Julius Bär

## MEDIA RELEASE

Bank Julius Baer & Co. Ltd.

### **Eleanor Yuen appointed Head Wealth & Tax Planning Advisory Asia**

**Bank Julius Baer has appointed Eleanor Yuen as Head Wealth & Tax Planning Advisory Asia with immediate effect. Based in Hong Kong, she will lead specialised teams to provide best-in-class wealth and tax planning services to our clients in the region.**

Hong Kong, 11 April 2016 – Bank Julius Baer has appointed Eleanor Yuen as Head Wealth & Tax Planning Advisory Asia with immediate effect. Based in Hong Kong, she will lead specialised teams to provide best-in-class wealth and tax planning services to our clients in the region. She will report to Luigi Vignola, Head Markets and Investment Solutions Group Asia Pacific, and functionally to Roger Stutz, Global Head Wealth & Tax Planning.

Eleanor joins Julius Baer with more than 20 years of experience in the industry. Prior to joining the Bank, she worked at Credit Suisse Trust for 11 years and was most recently Global Head Wealth Planners. Before that, she held senior roles in trust administration and marketing at Citibank, Schroder Investment Management and HSBC International Trustee Limited. Eleanor holds a Bachelor of Arts in Business Economics from the University of California at Los Angeles and is a Full Member of Society of Trust and Estate Practitioners.

“Wealth and tax planning services are at the heart of our offering for the most sophisticated individuals and families. We are pleased that we have been able to hire one of the most outstanding professionals in that space with over 20 years of experience in Asia. Eleanor uniquely combines the ability to interact with clients with managing the regulatory and structural complexity and providing tailored solutions. We are proud to have her on board,” said Luigi Vignola.

#### **Contact**

Media Relations Asia Pacific, tel. +852 2899 4889

#### **About Julius Baer**

Julius Baer is the leading Swiss private banking group, with a focus on servicing and advising sophisticated private clients and a premium brand in global wealth management. Julius Baer’s total client assets amounted to CHF 385 billion at the end of 2015, including CHF 300 billion of assets under management. Bank Julius Baer & Co. Ltd., the renowned Swiss private bank with origins dating back to 1890, is the principal operating company of Julius Baer Group Ltd., whose shares are listed on the SIX Swiss Exchange (ticker symbol: BAER) and are included in the Swiss Market Index (SMI), comprising the 20 largest and most liquid Swiss stocks.

Julius Baer employs a staff of over 5,000, including more than 1,200 relationship managers, and is present in over 25 countries and more than 50 locations. Headquartered in Zurich, we have offices in key locations including Dubai, Frankfurt, Geneva, Hong Kong, London, Lugano, Monaco, Montevideo, Moscow, Mumbai, Singapore and Tokyo. Our client-centric approach, our objective advice based on a unique open product platform, our very strong financial base and our entrepreneurial management culture make us the international reference in private banking.

For more information visit our website at [www.juliusbaer.com](http://www.juliusbaer.com)

#### **Bank Julius Baer & Co. Ltd.**

Hong Kong branch

39/F, One International Finance Centre, 1 Harbour View Street, Central, Hong Kong

T +852 2899 4788, F +852 2899 4789

[www.juliusbaer.com](http://www.juliusbaer.com)