

Julius Bär

MEDIA RELEASE

Julius Baer Group Ltd.

TFM Asset Management renamed Julius Baer Wealth Management

TFM Asset Management AG, the Julius Baer Group company focused on investment management services for Japanese high net worth individuals, has been renamed Julius Baer Wealth Management AG (JBWM). With this step, Julius Baer demonstrates its commitment to the Japanese market and leverages its strong international brand to achieve further growth.

Zurich/Tokyo, 21 January 2016 – Effective 24 December 2015, TFM Asset Management AG has completed its rebranding to Julius Baer Wealth Management AG (JBWM). Headquartered in Erlenbach near Zurich and with a branch in Tokyo, JBWM is a Switzerland- and Japan-registered independent asset management company, in which Julius Baer Group has held a 60% equity participation since 2013. The company holds investment management and investment advisory licences, both registered with the Japanese FSA, and concentrates predominantly on investment management services that are tailored to the specific needs of Japanese high net worth individuals.

Dr Wolfgang Humbert-Droz, Chairman of JBWM, commented: “With the adoption of the Group’s internationally renowned name and branding by JBWM, Julius Baer reconfirms its strong commitment to the Japanese market and its clients. Our Japan business has experienced significant growth in recent years and continues to offer promising business opportunities.”

Hirokazu Mikuniya, JBWM’s Representative in Japan, added: “We want to leverage the strong Julius Baer brand and raise awareness among our clientele of the excellent Swiss investment and service culture it represents. It is now an opportune moment to implement the name change, as we are at the same time making further investments in expanding our capabilities.”

Contacts

Media Relations Asia Pacific, tel. +852 2899 4889

Media Relations Zurich, tel. +41 (0) 58 888 8888

Investor Relations, tel. +41 (0) 58 888 5256

Ashton Consulting, tel. +81 (0) 3 5425 7220, m.chuma@ashton.jp

About Julius Baer

Julius Baer is the leading Swiss private banking group, with a focus on servicing and advising sophisticated private clients and a premium brand in global wealth management. Julius Baer’s total client assets amounted to CHF 385 billion at the end of October 2015, including CHF 297 billion of assets under management. Bank Julius Baer & Co. Ltd., the renowned Swiss private bank which celebrates its 125th anniversary in 2015, is the principal operating company of Julius Baer Group Ltd., whose shares are listed on the SIX Swiss Exchange (ticker symbol: BAER) and are included in the Swiss Market Index (SMI), comprising the 20 largest and most liquid Swiss stocks.

Julius Baer employs a staff of over 5,000, including more than 1,000 relationship managers, and is present in over 25 countries and more than 50 locations. Headquartered in Zurich, we have offices in key locations including Dubai, Frankfurt,

Julius Baer Group Ltd.

Bahnhofstrasse 36, P.O. Box, 8010 Zurich, Switzerland

T +41 (0) 58 888 1111, F +41 (0) 58 888 5517

www.juliusbaer.com

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