

MEDIA RELEASE

Bank Julius Baer & Co. Ltd.

Julius Baer extends exclusive Global Partnership with FIA Formula E Championship until the end of season five in 2019

Julius Baer, the leading Swiss private banking group, announced today that it has agreed to extend the partnership with FIA Formula E Championship until 2019. Moreover, Formula E announced that starting in 2016-17 an additional race will take place in Hong Kong – an important location in Julius Baer’s second home market Asia.

Hong Kong, 9 October 2015 – The FIA Formula E inaugural championship started in Beijing on 13 September 2014 and included 10 races in major cities around the globe including Buenos Aires, Berlin, Monte Carlo and London. The second Formula E Championship season 2015-16 will start in Beijing on 24 October 2015 with Paris as a new location on the race calendar. In 2016-17, Formula E will also arrive in Hong Kong, an important location for Julius Baer in its second home market Asia. Established by the International Automobile Federation FIA, the FIA Formula E Championship is the world’s first fully-electric racing series and represents a vision for the future of the motor industry. With its visionary approach and global reach Formula E is an ideal long-term sponsorship platform for Julius Baer.

Boris F.J. Collardi, Chief Executive Officer of Julius Baer, commented on the extension of the partnership: “After the success of the inaugural championship, Julius Baer is very proud to extend its commitment to support the FIA Formula E Championship as the exclusive Global Partner until 2019. Since the beginning of the partnership, Julius Baer and Formula E have shared common values such as innovation, sustainability and pioneering spirit. We look forward to continuing to adhere to these values and to share a vision of a world with more sustainable means of transport.”

Kaven Leung, Deputy Region Head Asia Pacific and CEO North Asia at Julius Baer, added: “It is wonderful to bring the Formula E Championship to Hong Kong in 2016, which really shows the attraction of this international city. Not only does the series’s pioneering spirit meet our business and brand needs in a key market like Hong Kong, it is also an effective platform for us to engage with the communities in which we operate.”

Alejandro Agag, CEO of Formula E, said: “I am delighted that Julius Baer remains the Global Partner of the FIA Formula E Championship until the end of season five in 2019. This long-term partnership highlights Julius Baer’s continuous support and commitment for the series and shows that we share common values of innovation and sustainable mobility.”

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About Julius Baer

Julius Baer is the leading Swiss private banking group, with a focus on servicing and advising sophisticated private clients and a premium brand in global wealth management. Julius Baer's total client assets amounted to CHF 369 billion at the end of June 2015, including CHF 284 billion of assets under management. Bank Julius Baer & Co. Ltd., the renowned Swiss private bank which celebrates its 125th anniversary in 2015, is the principal operating company of Julius Baer Group Ltd., whose shares are listed on the SIX Swiss Exchange (ticker symbol: BAER) and are included in the Swiss Market Index (SMI), comprising the 20 largest and most liquid Swiss stocks.

Julius Baer employs a staff of over 5,000, including more than 1,000 relationship managers, and is present in over 25 countries and more than 50 locations. Headquartered in Zurich, we have offices in key locations including Dubai, Frankfurt, Geneva, Hong Kong, London, Lugano, Monaco, Montevideo, Moscow, Mumbai, Singapore and Tokyo. Our client-centric approach, our objective advice based on a unique open product platform, our very strong financial base and our entrepreneurial management culture make us the international reference in private banking.

For more information visit our website at www.juliusbaer.com

About FIA Formula E Championship

Formula E is a ground-breaking FIA championship and the world's first fully-electric racing series. It represents a vision for the future of the motor industry, serving as a framework for research and development around the electric vehicle, accelerating general interest in these cars and promoting sustainability. The first season began in Beijing in September 2014 and completed in London in June 2015, racing in 10 major cities (11 races) around the world. The championship sees 10 teams, each with two drivers, going head-to-head to create a unique and exciting racing series designed to appeal to a new generation of motorsport fans. Season two gets underway in October in Beijing where the series becomes an 'open championship' allowing approved manufacturers to develop new powertrain solutions. Future seasons will see the regulations open up further allowing manufacturers to focus on improving battery technology.