

Julius Bär

Press Release

from Bank Julius Baer & Co. Ltd.

Bank Julius Baer launches over-the-counter funds trading

Zurich, 18 January 2010 --- Bank Julius Baer announced today that it is now offering over-the-counter trading in unlisted investment funds and – with an initial universe of 300 products – will immediately become the Swiss market leader in this field.

In addition to the possibility of subscribing to and redeeming fund units in the primary market, Julius Baer is thus providing a second order route for unlisted investment funds. Julius Baer's funds trading service offers market-oriented and transparent pricing throughout each day of trading, thus ensuring that investment funds can be traded at the current rates at all times.

Peter Gerlach, Head Markets and Custody at Bank Julius Baer, commented: "I am delighted that we are able to offer this new service, which will not only benefit our own clients but also those of other banks."

Over-the-counter funds trading gives investors a similar degree of flexibility to equity trading. The instruments that are traded comprise traditional investment funds that are authorized for public distribution in Switzerland. Investors can access Bank Julius Baer's funds trading platform via the Internet portal: <http://fundstrading.juliusbaer.com>.

About Julius Baer

Julius Baer is the leading Swiss private banking group, with an exclusive focus on servicing and advising private clients. Julius Baer's total client assets amounted to CHF 234 billion at the end of October 2009, with assets under management accounting for some CHF 150 billion. With origins dating back to 1890, Bank Julius Baer & Co. Ltd. is both the principal operating company and renowned Swiss private bank of the Julius Baer Group Ltd., whose shares are listed on the SIX Swiss Exchange and form part of the Swiss Market Index (SMI), which comprises the 20 largest and most liquid Swiss stocks.

Julius Baer employs a staff of over 3 000 in more than 20 countries and some 40 locations, including Zurich (head office), Buenos Aires, Dubai, Frankfurt, Geneva, Hong Kong, London, Lugano, Milan, Moscow and Singapore.

For more information visit our website at www.juliusbaer.com

Contact

Media Relations

Tel. +41 58 888 8888