

Julius Bär

MEDIA RELEASE

Bank Julius Baer & Co. Ltd.

Julius Baer wins Euromoney award as ‘World’s Best Bank for Wealth Management’

Julius Baer has been named ‘World’s Best Bank for Wealth Management’ for 2017 by Euromoney. According to the renowned global financial markets publication, Julius Baer’s strategy of commitment, investment and hiring – when many of its peers have been retreating – has made the bank a global leader in wealth management.

Zurich, 7 July 2017 – Julius Baer has been voted this year’s ‘World’s Best Bank for Wealth Management’ by Euromoney, the preeminent global financial markets magazine, in its prestigious annual Awards for Excellence. “Julius Baer is the only bank to focus solely on wealth management and to have succeeded in building and retaining a business that spans the globe, adding assets and relationship managers while others have retreated,” Clive Horwood, Editor at Euromoney, said. “The bank’s efforts are working,” he added.

CEO Boris Collardi: “A huge recognition”

For Chief Executive Officer Boris F.J. Collardi, this distinction is not only a great honour, but also a confirmation of the Bank’s business model: “At Julius Baer, we are all absolutely delighted to have been chosen as the World’s Best Bank for Wealth Management. This honour reflects the strong position we have achieved around the globe by successfully implementing our growth strategy over the past decade – benefitting from our business model focused on pure private banking. Moreover, this accolade showcases our unwavering commitment in providing our clients with private banking excellence. We look forward to continuing our work and serving our clients with unparalleled attention.”

In its coverage of this year’s awards, Euromoney further highlighted the following areas, which contributed to Julius Baer’s top position:

A unique growth story: “Since 2009, and in particular since the acquisition of Merrill Lynch’s International Wealth Management Business (IWM) in 2012, Julius Baer has doubled the value of assets under management to CHF 356 billion and expanded its footprint.”

Forward-looking investment approach: “The bank is dedicated to being the first to uncover long-term emerging trends and investment opportunities for clients through its Next Generation research business. It was also the first bank to work with Morningstar to create environmental, social and governance ratings for funds so that clients can better choose investments in line with their social and environmental criteria. It was also the first to offer impact investing.”

Investments in technology: “The bank has also invested several hundred million Swiss francs in overhauling its technology across the globe. By 2020, all booking centres will be operating on the same platform and the bank will be completely digital.”

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Euromoney Awards for Excellence are recognised as amongst the most respected accolades in the financial services industry. They cover global and regional categories and best-in-class awards in close to 100 countries around the world.

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About Julius Baer

Julius Baer is the leading Swiss private banking group, with a focus on servicing and advising sophisticated private clients and a premium brand in global wealth management. At the end of April 2017, assets under management amounted to CHF 356 billion. Bank Julius Baer & Co. Ltd., the renowned Swiss private bank with origins dating back to 1890, is the principal operating company of Julius Baer Group Ltd., whose shares are listed on the SIX Swiss Exchange (ticker symbol: BAER) and are included in the Swiss Market Index (SMI), comprising the 20 largest and most liquid Swiss stocks.

Julius Baer employs a staff of over 6,000, including approximately 1,400 relationship managers, and is present in over 25 countries and more than 50 locations. Headquartered in Zurich, we have offices in key locations including Dubai, Frankfurt, Geneva, Hong Kong, London, Luxembourg, Milan, Monaco, Montevideo, Moscow, Mumbai, Singapore and Tokyo. Our client-centric approach, our objective advice based on the Julius Baer open product platform, our very strong financial base and our entrepreneurial management culture make us the international reference in private banking.

For more information visit our website at www.juliusbaer.com