

# Julius Bär

## MEDIA RELEASE

Bank Julius Baer & Co. Ltd.

### Luca Venturini appointed new Market Head Italy

**As of 1 November 2017, Luca Venturini will join Bank Julius Baer as new Market Head Italy.**

Zurich, 11 May 2017 – Luca Venturini will join Bank Julius Baer as new Head for the Italian market. He will be based in Lugano and report to Stephen Kamp, Head Southern Europe and Israel. Luca Venturini joins Julius Baer from Edmond de Rothschild (Suisse) where he has held different senior management positions during the past six years. Between 2011 and 2014, he was CEO of Edmond de Rothschild (Lugano), and until 2016, he acted as Vice Chairman and Deputy CEO of the Executive Committee of Edmond de Rothschild (Suisse). As of 2017, he was appointed Deputy CEO of the Bank's International Private Banking business and Head of the Client Solutions department.

Luca Venturini takes over from Beda Kraehenmann, who, after 43 years in banking, expressed his wish to reduce his managerial responsibilities. After ensuring a smooth transition, Beda Kraehenmann will concentrate on servicing key clients as Team Head in Market Italy.

Yves Robert-Charrue, Head Region Europe, commented: "The Italian market has a longstanding history and importance for Bank Julius Baer. I am therefore very pleased that with Luca Venturini, we will have an extremely experienced person on board to oversee this key strategic market going forward."

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#### About Julius Baer

Julius Baer is the leading Swiss private banking group, with a focus on servicing and advising sophisticated private clients and a premium brand in global wealth management. At the end of 2016, assets under management amounted to CHF 336 billion. Bank Julius Baer & Co. Ltd., the renowned Swiss private bank with origins dating back to 1890, is the principal operating company of Julius Baer Group Ltd., whose shares are listed on the SIX Swiss Exchange (ticker symbol: BAER) and are included in the Swiss Market Index (SMI), comprising the 20 largest and most liquid Swiss stocks.

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