

Julius Bär

MEDIA RELEASE Julius Baer Group Ltd.

Tracey Reddings joins Julius Baer International as Head of Front Office

Julius Baer International in London has appointed Tracey Reddings as Head of Front Office as it continues to grow its offering in the UK and Ireland. She joins from JP Morgan International Private Bank.

London/Zurich, 25 April 2017 – Julius Baer International announces the appointment of Tracey Reddings as its Head of Front Office starting on 15 May 2017, subject to regulatory approvals. Tracey will be responsible for delivering and driving a culture that ensures clients continue to receive excellent service and will oversee the client-facing business. Tracey will sit on the Executive Committee of Julius Baer International and report to Chief Executive David Durlacher.

Tracey joins from JP Morgan International Private Bank where she was Managing Director for UK Private Wealth Management. Prior to that she held senior roles at SGPB Hambros Bank and the Charities Aid Foundation Group.

David Durlacher, CEO of Julius Baer International, said: “Tracey has a depth of executive level experience in growing and developing wealth management businesses. Her appointment is a key step in Julius Baer’s continuing development in the UK and Ireland. She will play a pivotal role in ensuring that we focus our efforts and champion the voice of all our clients to provide an exceptional wealth management offering.”

Tracey Reddings added: “I am proud to be joining the Julius Baer team here in London. After nearly 50 years in the UK, the business is very well established and I am looking forward to playing a part in its on-going success.”

Contacts

Media Relations Zurich, tel. +41 (0) 58 888 8888
Maitland, tel. +44 207 379 5151

About Julius Baer

Julius Baer is the leading Swiss private banking group, with a focus on servicing and advising sophisticated private clients and a premium brand in global wealth management. At the end of 2016, assets under management amounted to CHF 336 billion. Bank Julius Baer & Co. Ltd., the renowned Swiss private bank with origins dating back to 1890, is the principal operating company of Julius Baer Group Ltd., whose shares are listed on the SIX Swiss Exchange (ticker symbol: BAER) and are included in the Swiss Market Index (SMI), comprising the 20 largest and most liquid Swiss stocks.

Julius Baer employs a staff of over 6,000, including close to 1,400 relationship managers, and is present in over 25 countries and more than 50 locations. Headquartered in Zurich, we have offices in key locations including Dubai, Frankfurt, Geneva, Hong Kong, London, Luxembourg, Milan, Monaco, Montevideo, Moscow, Mumbai, Singapore and Tokyo. Our client-centric approach, our objective advice based on a unique open product platform, our very strong financial base and our entrepreneurial management culture make us the international reference in private banking.

For more information visit our website at www.juliusbaer.com