Julius Bär

MANAGED PORTFOLIO SERVICE

Adviser Brochure



FOR FINANCIAL ADVISERS ONLY

Julius Bär

Welcome to Julius Baer

It's our pleasure to introduce Julius Baer's Managed Portfolio Service for UK financial advisers.

With a rich heritage dating back to 1890 and a presence in 25 countries, we've established ourselves as a trusted partner to individuals and families around the world. As a firm dedicated solely to wealth management, we combine global insight with local understanding to meet the evolving needs of clients and advisers alike.

Our approach is built for the long term. From the way we manage portfolios to the relationships we build, everything we do is guided by a commitment to enduring quality and consistency. Our Managed Portfolio Service (MPS) offering is no exception, designed to deliver robust, long-term outcomes through a disciplined investment process and access to the full breadth of Julius Baer's global research.

What sets us apart is the combination of this global expertise with regionally delivered support. Our dedicated and highly experienced UK-based team is here to work alongside you, providing the service, communication and responsiveness that our clients have come to know us for, and that advisers will come to value just as highly.

At the heart of our business is a commitment to building lasting relationships, founded on the principles of care, passion, and excellence.
We invite you to learn more about Julius Baer and our offering in this brochure and look forward to exploring how we can work together to establish a successful partnership.



David Durlacher
CEO
Julius Baer International Limited



About the Julius Baer Group

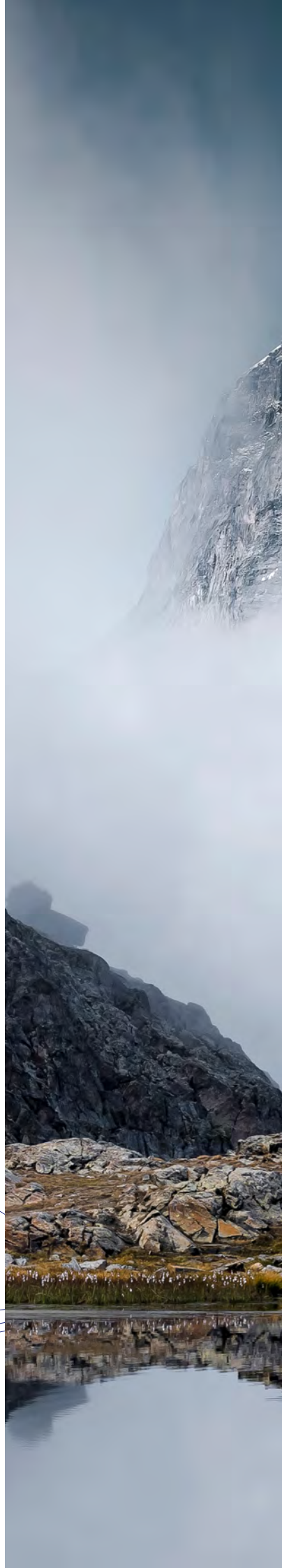
Julius Baer is the world's largest pure-play wealth management group, with over 130 years of Swiss banking heritage and a reputation built on global expertise and local care.

Julius Baer is headquartered in Switzerland, with a second home market in Asia, and offices in around 25 countries and 60 locations.

In the UK, we've been active for over 50 years, primarily serving private clients — advising sophisticated investors, their families, and their businesses. We now extend this expertise to the adviser market through our Managed Portfolio Service.

Whether in the private client or advised sector, our singular focus is to deliver excellent outcomes built on trust.







Key figures

1890
Founded by Julius Baer

CHF 521 billion*
Assets under management

Around 60
Locations worldwide

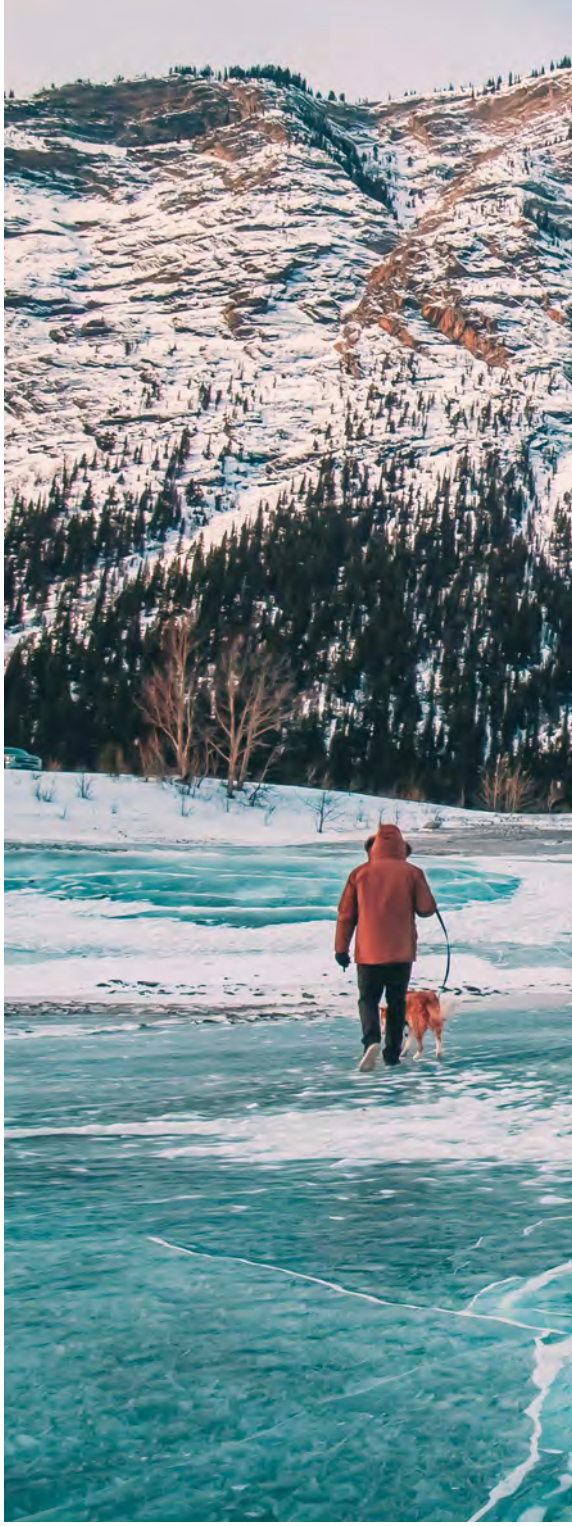
7000+
Employees worldwide

A1 Credit rating **
Bank Julius Baer & Co. Ltd. (Switzerland)

600+
Investment and research experts worldwide

* Group AUM as of 31.12.2025.
** Moody's long-term deposit rating.

Why choose Julius Baer?



Choosing the right partner is about more than investment performance. It is about trust, alignment, and knowing that we are making discretionary management decisions in relation to our Managed Portfolios with skill, care and clarity of purpose. At Julius Baer, we offer a distinctive suite of capabilities that makes us the natural choice for elevating your client proposition. These qualities include our global research strength, disciplined investment process, Swiss attention to detail, and regionally delivered support tailored to you.

We bring the same precision, insight, and care to each Managed Portfolio as we do to managing the wealth of the world's most discerning clients. When you partner with us, you can be confident our goal is to provide discretionary management services in relation to our Managed Portfolios with the utmost dedication and expertise.

Our commitment to excellence goes far beyond delivering investment returns. It's built into the service experience we strive to deliver consistently, wherever you operate. Our values of care, passion, and excellence guide every decision, shape our culture, and define how we support you. If you want the reassurance that someone is genuinely managing and monitoring your clients' portfolios, Julius Baer is the partner for you.

Global expertise

Our global research capability and disciplined investment process allow us to identify and act on opportunities wherever they arise — free from bias or obligation.

We operate with the Swiss tradition of meticulous attention to detail, ensuring consistency, transparency, and reliability in everything we do.

Being proudly global means there is no dogma or home bias. Your MPS portfolio managers benefit from high-quality research and local insights across all major global markets.



Locally delivered

We understand that our role is to support you, the adviser, with tools, communication, and service that aims to strengthen your client relationships.

We have access to institutional grade research paired with local expertise that understands your needs.

Our regionally distributed Business Development Managers and sales support team are readily available to tailor their support to your needs.

Our Managed Portfolio Service

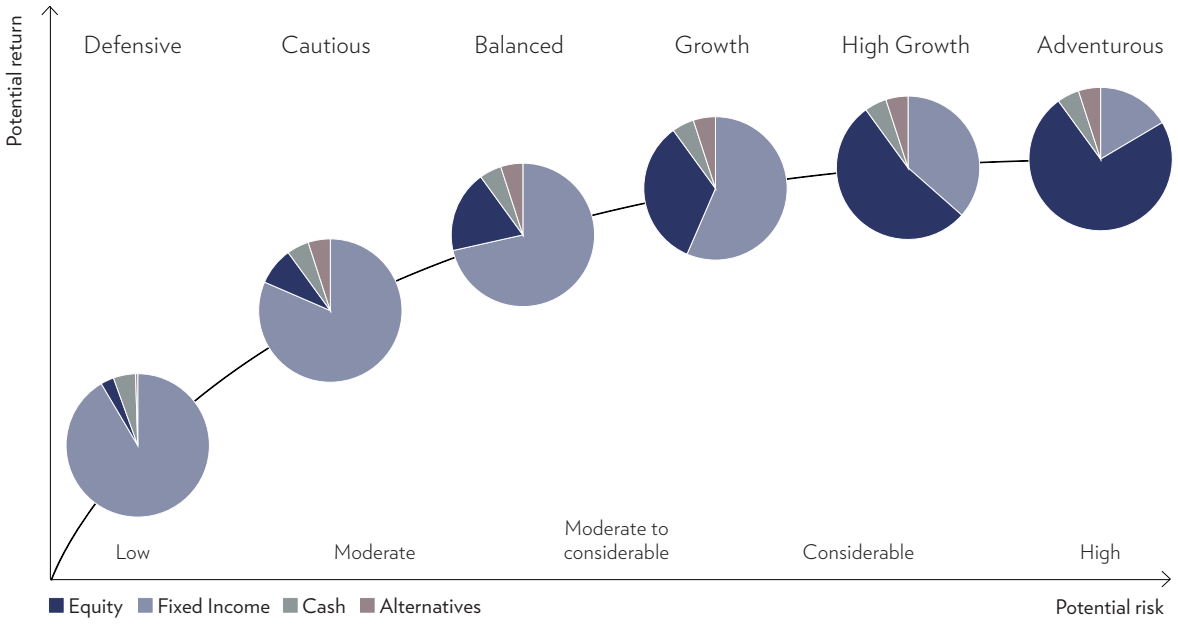
Our Julius Baer Managed Portfolio Service offers two distinct ranges of Managed Portfolios: Active and Passive+. Both ranges typically contain a combination of active and passive funds. The Active range features portfolios that harness our strongest investment convictions and incorporate the Group's most compelling ideas. The Passive + range includes a greater proportion of index-tracking funds. The "+" reflects our ability to invest in actively-managed funds on a selective basis where we consider this would enhance the portfolio.

Importantly, both ranges are actively managed, even when they contain passive funds. Our investment team continuously reviews allocations and performance on a weekly basis ensuring your clients benefit from Julius Baer's best ideas and the full strength of our global research capability.

Within each range there are six Managed Portfolios, each with a specific investment objective. The investment objectives span the risk/return curve from 'Defensive' to 'Adventurous'. Each Managed Portfolio is independently rated by a number of risk profilers.

These Managed Portfolios are targeted at long-term investors seeking globalised, diversified, risk-adjusted returns.

Illustration of the differing asset allocations across the range:



The asset allocations presented are for illustrative purposes only. They do not represent actual or target asset allocations and must not be relied upon as a basis for a recommendation or investment decision.

Principled portfolio management

We take a thorough and disciplined approach to research, drawing on extensive global resources to support every discretionary management decision made in relation to our Managed Portfolios. Based on this research-driven approach, we make decisions and adjustments in line with our investment process.

A rigorous, unbiased approach

We avoid chasing markets but will make changes to capture opportunities, reduce risk, or stay within risk parameters. At all times we maintain a 'sub's bench' of alternative funds that we may consider as part of our discretionary fund selection process.

Our Managed Portfolios may include active funds, index funds, ETFs/ETCs, and other instruments, chosen purely on merit. We focus on investments that can be held efficiently across the platforms on which we operate.

Clear communications

Service is at the heart of our MPS proposition. We provide clear, timely and relevant information to help you stay fully informed and confidently navigate conversations with your clients.

You can expect:

- Monthly and quarterly portfolio commentary.
- Monthly factsheets.
- Weekly market insights.
- Podcasts, thematic reports, and deep-dive analysis.
- Information regarding our approach to Consumer Duty.
- Access to an MPS portfolio manager to keep you updated and informed.



Julius Baer's investment process

Consistent, quality risk-adjusted returns don't happen by accident. Julius Baer's investment team follows a rigorous and long-established process designed to deliver what your clients rightfully expect.

As an institution with a global footprint, we have a detailed and deep understanding of international markets. This understanding informs our Secular Outlook which in turn drives all stages of the investment process. To keep you fully informed, we aim to share our investment thinking at every level — from our long-term Secular Outlook to the specific changes within each Managed Portfolio.

SECULAR OUTLOOK

Structured process led annually by Julius Baer's CIO Office in collaboration with internal and external research and investment experts, resulting in definition of capital market assumptions with a ten-year time horizon.

Aims to identify structural shifts in the investment environment and considers how these affect our investment opportunity set, and which financial assets would profit.



STRATEGIC ASSET ALLOCATION

Annual definition of optimised strategic asset and sub- asset class portfolio weights for each risk profile based on capital market assumptions and Secular Outlook.

Supported by extensive quantitative testing and scenario simulations of chosen allocations.



TACTICAL ASSET ALLOCATION

Portfolio optimisation using proprietary quantitative tools.

Assessment of current regime out of four Julius Baer asset allocation regimes.

Exploitation of short-term market opportunities through tactical adjustments of portfolio weights, risk budgets,and currency exposures.



PORTFOLIO CONSTRUCTION

Selection of financial instruments and construction of portfolios to effectively reflect the market views of the Investment Committee.

Continuous monitoring of risk and performance drivers.

Timely implementation of tactical asset allocation changes across all Managed Portfolios.





Global expertise, locally delivered

Our Managed Portfolios are supported by the resources of Julius Baer in the UK and internationally.

Here are just some of the teams involved in supporting the effective management of our Managed Portfolios. →

All these professionals are focused on delivering a high-quality service and upholding the standards you and your clients rightfully expect.

CIO OFFICE
Ultimately responsible for the overall investment strategy of Julius Baer, including the annual Secular Outlook.

INVESTMENT COMMITTEE
Meets regularly to bring back relevant global findings to the UK portfolio team.

MARKET ASSESSMENT BOARD
Meets monthly to consider new market developments, including assessments by our Chief Economist.

INVESTMENT ENGINEERING TEAM
Conducts in-depth quantitative and qualitative analysis as required and requested by the Portfolio Construction Team.

PORTFOLIO CONSTRUCTION TEAM
Takes global inputs and ensures relevance for UK clients.

Julius Baer's risk management

Robust and embedded

It's not enough to simply focus on performance; you and your clients also need the reassurance that a robust risk-management framework underpins how we manage portfolios.



Our service commitment

Dedicated service for you, focused solutions for your clients

PERSONAL

From the outset, our Managed Portfolio Service has been designed with adviser support in mind — including a dedicated, experienced regional-based BDM and sales support team.

CONSISTENT

Our Managed Portfolios are constructed to reflect the assigned investment objective, are designed to remain diversified, and are reviewed regularly.

REASSURING

We take a proactive approach to adviser support, especially during periods of market uncertainty. Our team is here to provide timely updates and thoughtful communication to keep you informed and supported.

ACCESSIBLE

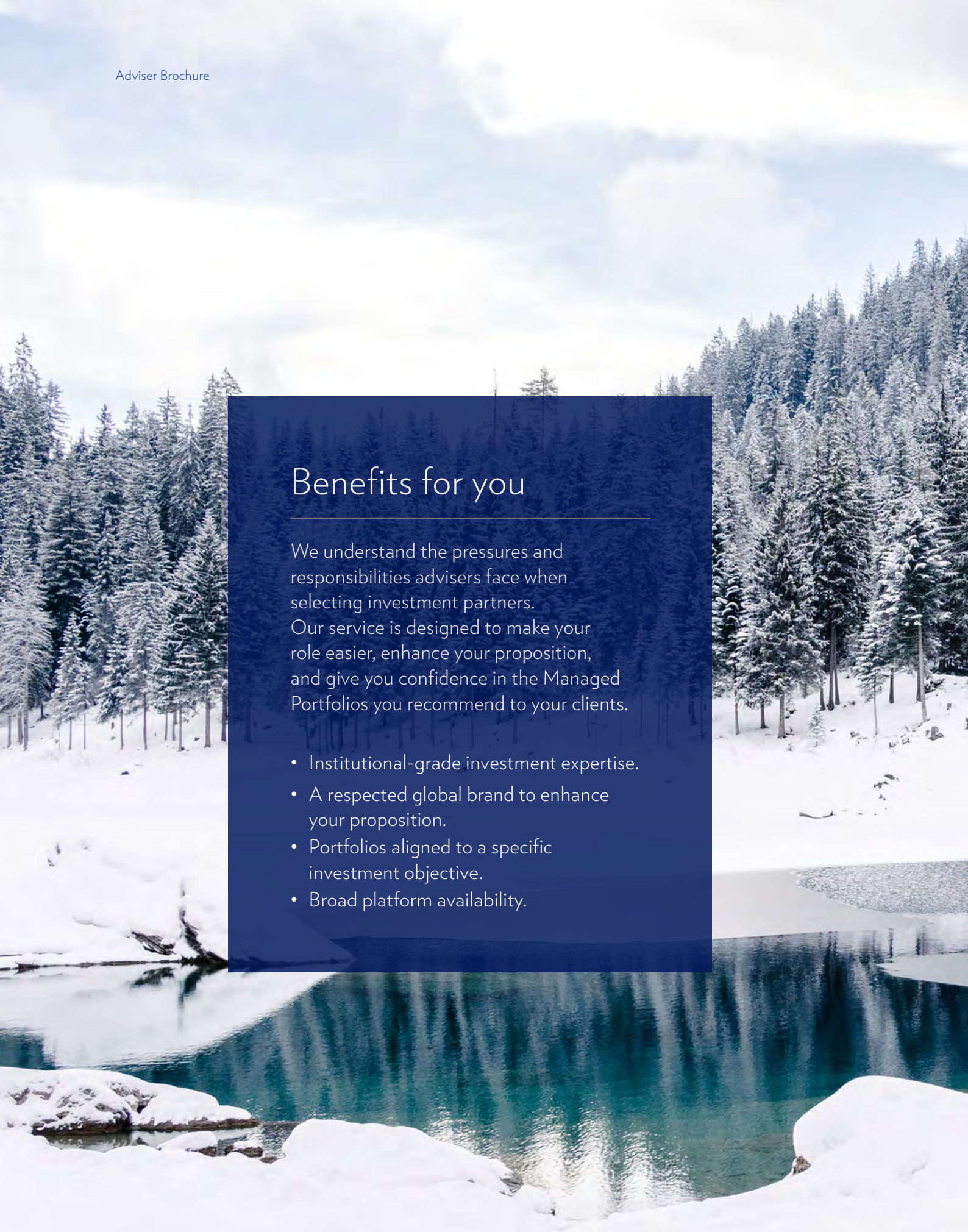
Our Managed Portfolios are accessible through a curated selection of platforms and risk profilers, making it easy for you to integrate them into your chosen workflow.

COMMUNICATIVE

Timely and relevant communications to support the advice process. From market commentary to portfolio insights our communications are designed to keep you confidently informed.

IMPROVEMENT

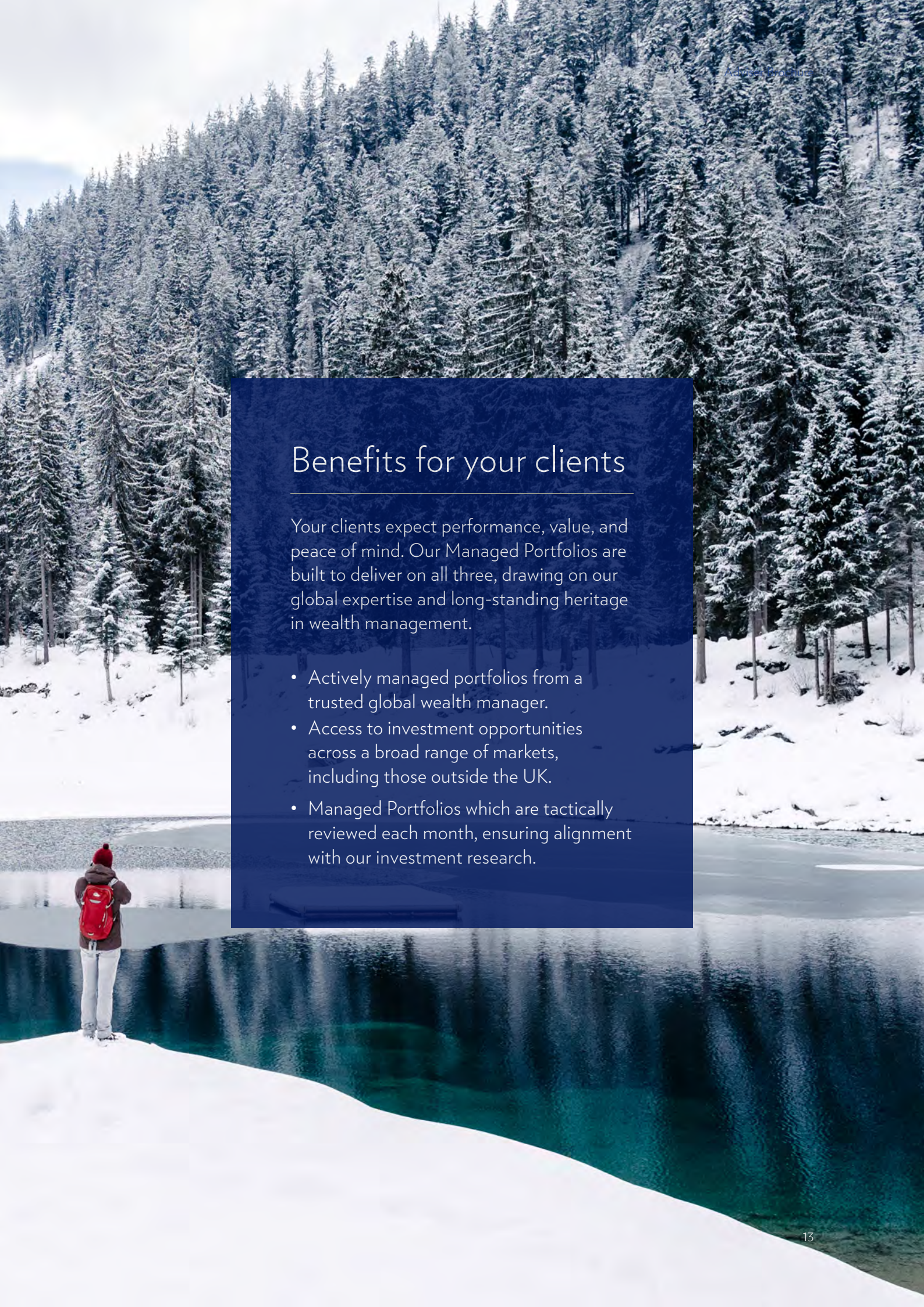
We're committed to continuous improvement. Guided by innovation and an entrepreneurial mindset, we actively evolve our products and services to meet the changing needs of advisers and their clients.



Benefits for you

We understand the pressures and responsibilities advisers face when selecting investment partners. Our service is designed to make your role easier, enhance your proposition, and give you confidence in the Managed Portfolios you recommend to your clients.

- Institutional-grade investment expertise.
- A respected global brand to enhance your proposition.
- Portfolios aligned to a specific investment objective.
- Broad platform availability.

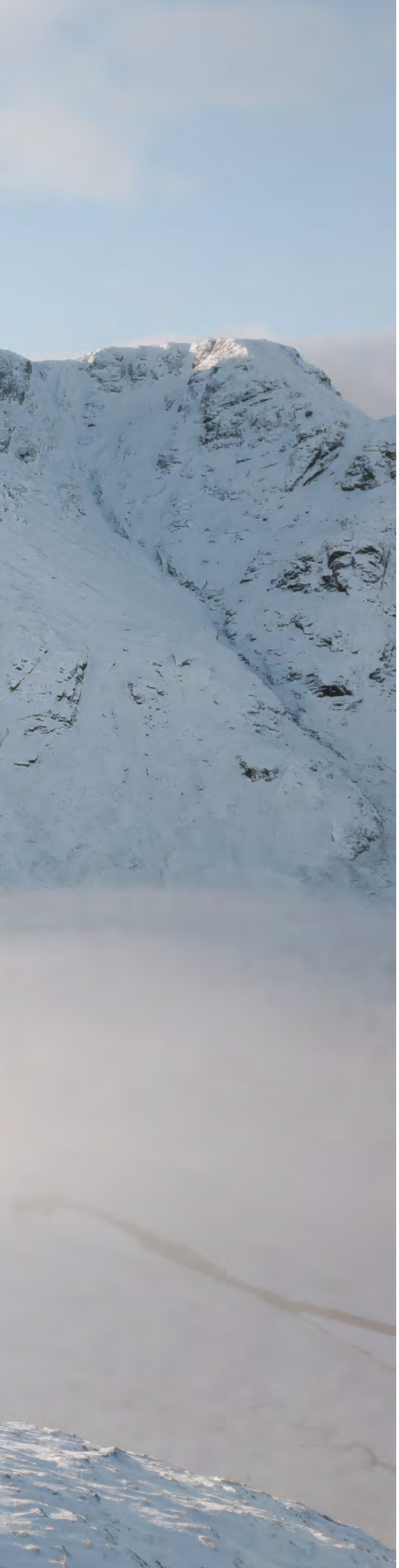


Benefits for your clients

Your clients expect performance, value, and peace of mind. Our Managed Portfolios are built to deliver on all three, drawing on our global expertise and long-standing heritage in wealth management.

- Actively managed portfolios from a trusted global wealth manager.
- Access to investment opportunities across a broad range of markets, including those outside the UK.
- Managed Portfolios which are tactically reviewed each month, ensuring alignment with our investment research.





Internationally recognised expertise

The Julius Baer Group has received numerous prestigious awards for its expertise in wealth management. Here is a selection of our accolades from the past three years.

2023

World's Best for High-Net-Worth Individuals' by Euromoney Private Banking

'3D Award for Portfolio Transparency' by ARC

2024

'Specialist Investment Manager with assets under management over £5 billion' winner by WealthBriefing

'World's Best for Discretionary Portfolio Management' winner by Euromoney Private Banking

'Best for Next-Gen (UK)' winner by Euromoney Private Banking

2025

'Specialist Investment Manager with assets under management over £5 billion' winner by WealthBriefing

'Best for Discretionary Portfolio Management (UK)' winner by Euromoney Private Banking

'Best for Next-Gen (UK)' winner by Euromoney Private Banking

Julius Baer in the United Kingdom



Contact us to find out more detail about how our Managed Portfolio Service could support your client offering.

Our locations

London:
20–23 Greville Street
London
EC1N 8SS

Leeds:
Globe Point
1 Globe Road
Leeds
LS11 5FD

Manchester:
Booths Park
Chelford Road
Knutsford
WA16 8GS

Newcastle:
3 Hood Street
Newcastle Upon Tyne
NE1 6JQ

Edinburgh:
68-70 George Street
Edinburgh
EH2 2LT

Glasgow:
1 West Regent Street
Glasgow
G2 1RW

Belfast:
Bedford House
16-22 Bedford Street
Belfast
BT2 7FD

T: 0191 249 3272
E: mps@juliusbaer.com
W: www.juliusbaer.com/uk/en/managed-portfolio-service

This document is only intended for use by financial advisers and other investment professionals in the United Kingdom. It should not be relied upon by anyone else.

This document is for information purposes only and does not constitute an offer, a recommendation or an invitation by, or on behalf of, Julius Baer International Limited to make investments.

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Incorporated in England and Wales
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United Kingdom

The Julius Baer Group is present in around 60 locations worldwide, including Zurich (Head Office), Belfast, Dublin, Edinburgh, Glasgow, Guernsey, Leeds, London, Manchester, Newcastle, Dubai, Frankfurt, Geneva, Hong Kong, Luxembourg, Madrid, Monaco, Mumbai, Singapore, and Tel Aviv.

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