

Julius Bär

MEDIA RELEASE

Bank Julius Baer & Co. Ltd.

Julius Baer extends partnership with Formula E as Global Partner

Julius Baer, the leading Swiss private banking group, announced today that it has agreed to extend the partnership with FIA Formula E Championship until the end of the 2020/21 season.

Zurich, 11 May 2017 – Julius Baer has extended its partnership with the FIA Formula E Championship as the Global Partner of the electric street racing series until the end of the 2020/21 season. The extension demonstrates Julius Baer’s continuous commitment to the world’s first fully-electric single-seater racing series and its mission of pioneering innovation and promoting sustainability.

Established by the International Automobile Federation FIA, the Formula E Championship represents a vision for the future of the motor industry, showcasing the potential of sustainable power and innovative technology. Julius Baer joined the FIA Formula E Championship prior to the inaugural race in September 2014.

Boris F.J. Collardi, Chief Executive Officer at Julius Baer, commented: “Julius Baer is very proud to continue the partnership with Formula E as the exclusive Global Partner until 2020/21. We have recognised the great potential of this novel platform right before the very first race in 2014. Visionary thinking is not only a concept at Julius Baer, we live and share it with Formula E. The renewal of the partnership highlights Julius Baer’s ongoing support and commitment to Formula E and its forward-thinking and innovative approach.”

Alejandro Agag, Founder and CEO of Formula E, said: “I am extremely happy to see Julius Baer extend their partnership with Formula E. They have been involved in the series since before the first-ever race took place, and it’s fantastic news that they’ll remain part of the Formula E family until at least the end of the 2020/21 season. To extend the partnership with over two years left prior to the renewal shows commitment to the concept of Formula E.”

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About Julius Baer

Julius Baer is the leading Swiss private banking group, with a focus on servicing and advising sophisticated private clients and a premium brand in global wealth management. At the end of 2016, assets under management amounted to CHF 336 billion. Bank Julius Baer & Co. Ltd., the renowned Swiss private bank with origins dating back to 1890, is the principal operating company of Julius Baer Group Ltd., whose shares are listed on the SIX Swiss Exchange (ticker symbol: BAER) and are included in the Swiss Market Index (SMI), comprising the 20 largest and most liquid Swiss stocks.

Julius Baer employs a staff of over 6,000, including close to 1,400 relationship managers, and is present in over 25 countries and more than 50 locations. Headquartered in Zurich, we have offices in key locations including Dubai, Frankfurt, Geneva, Hong Kong, London, Luxembourg, Milan, Monaco, Montevideo, Moscow, Mumbai, Singapore and Tokyo. Our client-centric

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approach, our objective advice based on a unique open product platform, our very strong financial base and our entrepreneurial management culture make us the international reference in private banking.

For more information visit our website at www.juliusbaer.com

About the FIA Formula E Championship:

The FIA Formula E Championship is the world's first fully-electric single-seater racing series, competing on the streets against the backdrop of some of the most iconic cities - including Hong Kong, Marrakesh, Buenos Aires, Monaco, Paris, New York and Montreal. The championship represents a vision for the future of the motor industry, serving as a platform to showcase the latest innovations in electric vehicle technology and alternative energy solutions. Future seasons will see the regulations open up further allowing manufacturers to focus on the development of motor and battery components, which in turn will filter down to everyday contemporary electric road vehicles.

The 2016/17 FIA Formula E Championship sees 10 teams and 20 drivers go wheel-to-wheel in nine cities spanning five continents in the fight to be crowned Formula E champion. The inaugural season of Formula E sparked into life in September 2014 around the grounds of the Olympic Park in Beijing. The third season of the electric street racing series started on October 9 in Hong Kong, with the season finale double-header taking place in Montreal on July 29 & 30.

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