

## SOLIDARITY & ART



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#### Art awards

- Fantoche
- PRIX VISARTE
- P3

#### Julius Baer Cares

The Foundation matches the amounts collected by the Julius Baer employee organisation.

In addition to the core areas of Vocational Training, Recycling PLUS and Wealth Inequality, the Julius Baer Foundation is further involved in the area of Solidarity & Art.

#### Julius Baer Cares

Julius Baer has a vibrant community engagement movement emanating from its employees. Carrying the name Julius Baer Cares, the individual organisations at different locations are run on a purely voluntary basis by employees. To show its solidarity, the Foundation matches the amounts collected by these organisations. Most Julius Baer Cares organisations combine recurring annual initiatives with more unique one-off events as well as fundraising and in-kind giving activities.

#### Art awards

Art has always been an important pillar within Julius Baer. The internal art collection has grown to the size of over 5,000 artworks by leading Swiss artists. The focus lies on promoting young talents, who are often at the beginning of their careers at the time of the purchase of their artworks. The foundation seeks to extend this idea of supporting the undiscovered by promoting areas within art that are novel, visionary and avant-garde. Thanks to prizes awarded by the Julius Baer Foundation hitherto unknown artists receive more attention for their work.

#### PRIX VISARTE

Owing to the current construction boom, many groundbreaking works of art have been created in Switzerland in recent years. So far, however, a nationwide perception and evaluation of these projects was missing. With the creation of the PRIX VISARTE, this void was filled in 2015, thus creating a



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#### Core areas

- Vocational Training
- Recycling PLUS
- Wealth Inequality

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seal of approval that distinguishes outstanding works of art every two years. Projects in the field of art and construction, or in the field of art in public space are always the result of complex processes. Therefore, the PRIX VISARTE addresses itself to all professional groups directly involved, namely to other artists, architects, urban planners, politicians, civil servants, building owners, investors, curators, and art mediators.

#### Post-Photography-Prototyping Prize (P3)

Since 2016, the P3 Prize is awarded every two years by the Fotomuseum Winterthur and the Julius Baer Foundation in the field of post-photography. It aims to support artists, creative technologists and researchers giving their attention to the transformation of photographic media. P3 was launched in 2016 to explore the topic of 'the post-photographic' and to delve into how the photography's role in contemporary culture is changing.

#### Julius Baer Foundation

For more than fifty years, the Julius Baer Foundation has dedicated itself to making meaningful and impactful contributions to society. The grant foundation of the Julius Baer Group was founded in 1965 by Walter J. Bär to support all forms of art and culture, various sciences and carefully selected charitable causes within Switzerland. The Foundation's reach has extended along with the growth of the Group, and, today it collaborates with partner organisations worldwide in the core areas of Vocational Training, Recycling PLUS and Wealth Inequality. Additionally, the Foundation matches the money collected by the Julius Baer employee organisation, Julius Baer Cares, for various good causes and donates existing art awards.

#### Fantoche

Fantoche is one of the world's leading festivals for animated films and is Switzerland's largest and most prestigious cultural event devoted exclusively to animation in all its thematic and technical facets. What once started 22 years ago as a small yet promising project is now a crowd-puller and a meeting place for industry professionals from Switzerland and the rest of the world. The Julius Baer Foundation donates the audience award for the best international animation film.

The Julius Baer Foundation envisions a society, in which youths and young adults have motivating vocational training and promising perspectives, resources are used sustainably, and the various social classes demonstrate mutual support and respect for one another.

#### How you can contribute

Clients and employees of Julius Baer can support the Foundation. Your donation will be used specifically for the core area of your wish.

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