

FIGHT FOR PEACE BRAZIL



12

technical courses are offered to young people.

120

students will be educated between 2018 and 2020.

Vocational training and personal development for positive futures

Fight for Peace (FFP) was established in 2000 in the Complexo da Maré favela in Rio de Janeiro. It is a community-based response to the recruitment and arming of young people by drug-trafficking gangs. The FFP Five Pillars methodology combines: combat sports, formal education, employability, support services, and youth leadership. Services are tailored to combine the activities and support structures that individuals need to build resilience and successfully overcome the many risk factors that they confront every day. After testing and proving the Five Pillars methodology at its academies, FFP began to scale up by training other organisations in its approach. The FFP Global Alliance now consists of 160 organisations across 26 countries trained by FFP, collectively reaching more than 250,000 young adults. And in 2015, FFP opened offices in Kingston, Jamaica, and Cape Town, South Africa, implementing

community-wide collective impact responses to urban youth violence in partnership with local stakeholders, including government and international development agencies.

In Rio de Janeiro, the Julius Baer Foundation supports FFP's Vocational Training and Recruitment Service (VTRS), which aims to address the high levels of youth unemployment and to provide positive alternatives. It does so by enabling young people to receive solid vocational training in a 12- to 18-month programme comprising 12 technical courses, and by providing access to stable, sustainable formal employment opportunities in the 'Maré'. FFP's Five Pillars offer an integrated support package to help young students obtain education and employment, building their resilience to risk factors that could pull them into crime, violence, and drug trafficking. FFP achieves concrete results in young people's lives through its innovative methodology that combines career and personal development with support





Dariane Trajano de Souza
Marketing apprentice at
Sony Music

Julius Baer Foundation

For more than fifty years, the Julius Baer Foundation has dedicated itself to making meaningful and impactful contributions to society. The grant foundation of the Julius Baer Group was founded in 1965 by Walter J. Bär to support all forms of art and culture, various sciences, and carefully selected charitable causes within Switzerland. The Foundation's reach has extended along with the growth of the Group, and today it collaborates with partner organisations worldwide in the core areas of Vocational Training, Recycling PLUS, and Wealth Inequality.

How you can contribute

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“As well as helping us find employment, the staff here works on our self-esteem and confidence, helping us identify our strengths and weaknesses. The programme is fundamental for young people like me to get good jobs in good companies and grow as professionals. I will be eternally grateful to FFP for this experience, and I know this programme will provide opportunities to many other young people who want to develop both personally and professionally.”

structures. Using the same methodology, FFP developed the VTRS to provide better quality training specific to current market demands and to refer young people to employers once the training is complete. By learning the necessary resilience and skills required to secure and retain work, young people are made more attractive to prospective employers. After completing the courses, they are given follow-up support to find work, and once employed, support to retain employment.

Creating sustainable career paths

Through FFP, 120 young adults aged 15–24 from Maré will be selected, trained, and referred to job opportunities through the VTRS. They are provided with positive alternatives to the harsh conditions in the Maré. Half of the young people completing technical courses are expected to progress into employment; and half of those gaining employment are expected to retain their jobs for a minimum of 12 months.

Facts and figures: Brazil and the Maré favela

Brazil's unemployment rate has reached 11.9% and youth unemployment is even higher at 13.6%. Rio de Janeiro has been hit particularly hard since the Olympic Games, with unemployment increasing by 157% in the last three years. FFP is based in the Maré favela, which ranks 123rd out of 126 Rio de Janeiro neighbourhoods on the Human Development Index. This socio-economic situation is exacerbated by the prevalence of crime and violence in Maré. The community has suffered from decades

of territorial drug wars, and gun violence is the leading cause of death among local young people. The drug trade appears to be an attractive employment opportunity for many young people, promising them a sense of status, excitement, and income they may struggle to find in the formal job market. In this context of territorial and social control by drug gangs, access to opportunities is limited, and it is difficult for young people to realise their full potential.

- Capital: Brasília
- Population of Brazil: 207.7 million
- Language: Portuguese and around 210 minority languages are spoken, of which 180 are indigenous.
- In 2017, there were 108 shootouts in the Maré favela – including 41 between police and drug gangs – resulting in 42 deaths, 57 injuries, and 35 days of school closures.
- 35% of households have a per capita salary of less than half the minimum wage (£100/month) in Maré.
- 28% of children in primary education and 55% of children in secondary education are two or more years behind where they should be. In Maré, the dropout rate in the first year of secondary education is three times that of the rest of the city.
- Maré suffers from high levels of unemployment and underemployment, particularly among young people.
- Brazil is the world's fifth-largest country by both population and geographical area.

For more information about Fight for Peace, please visit: <http://fightforpeace.net>

“One who does not look ahead remains behind.”

Brazilian Proverb