

Media Release

from Bank Julius Baer & Co. Ltd.

Bank Julius Baer honoured with two prestigious wins at the 21st Private Banker International Annual Awards

Singapore, 13 October 2011 --- Bank Julius Baer, the leading Swiss private banking group, announced today that it has received strong accolades at the Private Banker International (PBI) Global Awards Ceremony 2011 held in Singapore, winning two prestigious awards: 'Outstanding Private Bank – Europe 2011' and 'Outstanding Wealth Manager – Customer Relationship Skills 2011'.

Dr. Thomas R. Meier, Member of the Executive Board and CEO Asia of Bank Julius Baer, said: "We are deeply honoured and proud to continue to be acknowledged as the leading private banking group. We are even more delighted to be appreciated for our customer relationship skills for three consecutive years. This is testament of our unrelenting commitment to our clients."

Commenting on the win, Nicholas Moody, Editor of Private Banker International said: "Bank Julius Baer continues to demonstrate its flexibility in adapting to a new global environment. Stressing its independence, it has the largest international presence of all traditional focused Swiss private banks with more than 40 locations in more than 20 countries, including a comprehensive pan-Swiss network. Switzerland and Asia are the Group's two home markets; showing how Julius Baer has diversified from its home market. They rightly expound the value of their focused business model and sound financials, through to the dedicated investment management, open product platform and expert research."

Moody added: "Client contact has historically been a touchstone for Bank Julius Baer. The Swiss bank works hard to make sure its bankers are delivering for its clients by undertaking a yearly performance review. Its internal training facility also gives relationship managers ongoing opportunities to develop their customer skills."

Bank Julius Baer continues its ambitious growth strategy to make Asia its second home market. Its Hong Kong operation was promoted into a full bank branch late last year, with the Bank also granted a representative office licence in Shanghai by the China Banking Regulatory Commission. Julius Baer was most recently awarded the 'Best Boutique Private Bank 2011' by The Asset Magazine and 'Top 10 Private Banks 2010' by Euromoney, affirming its leadership position in the wealth management industry.

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About Julius Baer

Julius Baer is the leading Swiss private banking group, with an exclusive focus on servicing and advising private clients. Julius Baer's total client assets amounted to CHF 260 billion at the end of June 2011, with assets under management accounting for CHF 166 billion. Bank Julius Baer & Co. Ltd., the renowned Swiss private bank with origins dating back to 1890, is the principal operating company of Julius Baer Group Ltd., whose shares are listed on the SIX Swiss Exchange (ticker symbol: BAER) and form part of the Swiss Market Index (SMI) of the 20 largest and most liquid Swiss stocks.

Julius Baer employs a staff of over 3 600 in more than 20 countries and over 40 locations, including Zurich (head office), Dubai, Frankfurt, Geneva, Hong Kong, London, Lugano, Milan, Monaco, Montevideo, Moscow and Singapore.

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