

Julius Bär

Julius Baer Next Generation Art Prize Frequently Asked Questions (FAQ)

Submitting an Entry

Where can I submit an entry for the Julius Baer Next Generation Art Prize (the “Prize”)?	You may submit an entry for the Prize via the form found at https://www.juliusbaer.com/en/spotlight/next-generation-art-prize/ between 19 October and 27 November 2022. Please be informed that the webform where you submit your details is hosted on an external website outside of www.juliusbaer.com.
Must I develop a new artwork for the Prize?	To participate in the Prize, you will first be required to submit an entry via the form found at https://www.juliusbaer.com/en/spotlight/next-generation-art-prize/ between 19 October and 27 November 2022. Thereafter, artists will be selected on the strength of their online portfolio before being invited to submit a concept proposal for a new artwork that they would like to develop. The jury will then select six winning submissions, and these selected artists will be invited to the final phase of the Prize where they will develop a new piece of digital art over the course of the 3-month Art x Technology Accelerator Programme, supported by mentors.
Can I submit an application on behalf of another artist?	You may submit an application on behalf of another artist, but you must obtain their permission to do so.
Can I submit an application on behalf of my collective? Are you only accepting applications from individual artists?	<p>You may not submit an application on behalf of your collective. The Julius Baer Next Generation Art Prize is only open to individual artists.</p> <p>Please refer to the Terms and Conditions of the Julius Baer Next Generation Art Prize for the validity of an entry.</p>
Can I use a pseudonym?	Yes, you may use a pseudonym in your application.
How do I know my application has been successful?	You will receive an email notifying you of your successful application.

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I've registered successfully. When will I know if I have been accepted into the next phase of the Prize?	You will be notified via email by January 2023 if you have been accepted into the next phase, where you will be invited to submit concept proposals on one of the Prize's themes.
I have some questions that are not answered in this FAQ. Is there a platform where I can ask my questions?	If you have any questions regarding the Prize, please email us at marketing.hongkong@juliusbaer.com (for Greater China) or marketing.singapore@juliusbaer.com (for Southeast Asia and India).

Virtual Programme for Artists

What is the Meet the Judges and Mentors virtual session about?	We will be hosting a virtual "Meet the Judges and Mentors" session in November 2022 for artists who have submitted an entry for the Prize. During this session, you will get to find out more about the judges and mentors, as well as ask questions you may have regarding the Prize. If you would like to attend this session, please submit your entry here and we will notify you on the details of the session via email.
Who is invited to attend the virtual programming sessions? How can I find out more about the virtual programming sessions?	Artists who are shortlisted and invited to submit a concept proposal are eligible to attend the virtual programme. You will be notified via email regarding the details and registration link of the virtual programme sessions.
I have not been invited to submit a concept proposal. Can I still attend the virtual programme sessions?	Unfortunately, if you have not been shortlisted, you will not be invited for the virtual programme sessions.

Submitting a Concept Proposal

I have been invited to submit a concept proposal. However, I am unable to attend the virtual programme sessions. Can I still submit my concept proposal?	You may submit your concept proposal should you be unable to attend the virtual programme sessions.
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I have attended the virtual programme sessions. Do I have to apply what I have learnt into my concept proposal?	It is not necessary that you apply what you have learnt in the virtual programme sessions into your concept proposal. However, as these sessions will be on digital art and entrepreneurship, they might help you in putting together your concept proposal.
How do I submit my concept proposal? Where can I find the concept proposal template for submission?	Please refer to the instructions in your email invitation, which includes information on the concept proposal template for submission.
When is the submission deadline for the concept proposal?	Concept proposals are due on 29 January 2023.
I have submitted my concept proposal. When will I know if I have been selected as a winner of the Prize and invited to the next phase?	You will be notified via email on or shortly after 6 March 2023.