

Julius Bär

EVENT PRIVACY POLICY

Purpose of the Data Processing and Legal Basis

For the purposes of this invitation and/or the realisation and organisation of this event Julius Baer and/or involved third parties may collect, process, use and exchange your personal information for the purpose of organising the event. At no time will there be any automated decision-making based on your personal data.

The information we may collect and process includes:

- Name, contact and employment information of you and your guests
- General information as to family status
- Past events you have attended
- If applicable, information about your personal interests (e.g. golf handicap)
- Dietary restrictions
- General financial information and prior engagements

Third Party Processing

In the course of organising and carrying out the event, your personal information will be processed by our vendors. All our vendors are bound to confidentiality and the protection of your data through appropriate data processing agreements.

Third parties that may receive your information from Julius Baer include, but are not limited to:

- Hotels
- Transportation providers (airlines, car services, etc.)
- Event organisers and venue planners
- Caterers
- Security
- IT providers

Your Rights as a Data Subject

You have the right to seek access to and rectification or erasure of your personal data or restriction of its processing as well as the right to data portability. If the processing was based on your consent, you have the right to withdraw your consent at any time. The withdrawal of consent shall not affect the lawfulness of using the personal data based on this consent before its withdrawal.

Withdrawing your consent might, however, prevent you from participating in the event. You also have the right to lodge a complaint with the responsible supervisory authority.

Period of Storage

Julius Baer processes and stores your personal data only as long as it is necessary for the purpose of the event. Once your personal data is no longer required for the aforementioned purpose, it will be deleted or anonymized, unless you have engaged the services of Julius Baer at which point you will be presented with a customer data protection policy.

Contact Details

If you have any questions regarding data privacy at Julius Baer, please feel free to contact our data protection office at: [Event Data Privacy Policy](#)

Amendments

This Privacy Policy can be adapted at any time in accordance with the corresponding regulations. You can find the applicable version at <https://www.juliusbaer.com/events>