



MEXICO

Forge Foundation — Forging youth futures through skills and networks for a Mexico of equal opportunities



More information on un.org

Mexican youth from low-income backgrounds face difficult barriers to enter the labour market. Tu Futuro empowers them to gain employability and break the inequality cycle.

Through the Tu Futuro project in Mexico City Forge Foundation provides training in socio-emotional competencies and technical skills to youth in their last year of high school. Complementary to their

formal education, the goal of this innovative training programme is to improve the educational and labour trajectories of youth and enhance their employability. Forge provides students with guidance, offers networking opportunities and accompanies them during their job placements. By helping them successfully transition from school to formal employment, Forge provides youth with access to a better quality of life through work, ongoing learning and commitment to the community.

Quick facts

- Mexico City, Mexico
- Project support: 2024–2026
- Grant amount: CHF 150,000 per year
- Train youth in socio-emotional skills, digital, analytical and other skills essential to the work of the future and to adapt to changing environments.
- Goal: Enabling youth to find formal employment and to gain access to a better quality of life through training and collaboration.

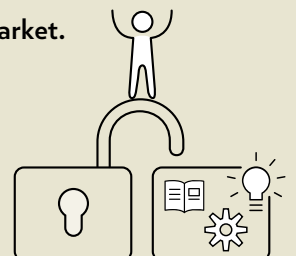
From a hopeless road to the future ...

The barrier to access the formal economy is a serious issue for young people in Mexico. With few formal jobs available to them, many are forced to turn to the informal sector.



... to a bridge to the labour market.

Tu Futuro empowers them with the tools, confidence, guidance and networks to approach the formal labour market and forge themselves a better future.





“What helped me the most so far from the Tu Futuro program were the Mock Interviews. This resource gives you a lot of support when looking for a job, since it represents an approximation to a real interview, so that when you get to the real one you are already prepared. Personally, I learned how to give value to all those skills that I learned at university and in the courses I took, and thus make my profile more attractive to the recruiter.”

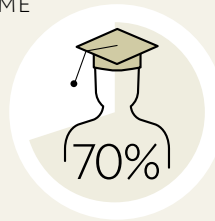
David Ventura Godínez, Forge Graduate

OUTPUT



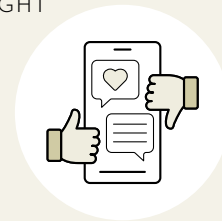
840 young people will be trained each year, learning how to prepare for interviews, recognise their strengths and weaknesses and gain clarity about their long term career goals.

OUTCOME



70% is the percentage of graduates who it is estimated will **stay in education or find quality employment**, which will contribute to increasing their family's income and facilitating social mobility.

HIGHLIGHT



Forge will engage students from different socioeconomic backgrounds to work together on **understanding the benefits and risks of social media**, and to jointly develop awareness campaigns to support other youth.

Developing skills to combat inequality

- In Mexico, social inequality is a deeply rooted issue that affects individuals across various social backgrounds.
- The gap between the rich and the poor is evident, with significant disparities in access to education, job opportunities, healthcare and basic resources.
- The country's youth unemployment rate varies between 7.5 and 8 percent, which is double the figure for the general population of working age. Additionally, the number of formal jobs available for young people has not risen in recent years.
- Tu Futuro aims to address these disparities, breaking down social barriers and promoting inclusion.
- The project will promote social cohesion, empower young people and bring about positive change in Mexican society, working towards a more equitable and just future for all.
- The support of the Julius Baer Foundation will enable Forge to scale impact and reach 2,500 young people, involving youth from different socio-economic backgrounds so that they gain a deeper understanding of the impact of social media and can then create value across the wealth spectrum.

About Forge Foundation

Forge Foundation is a non-profit organisation, established in 2005 in Switzerland. Today the foundation reaches youth from underserved communities in Mexico, Colombia, Ecuador, Peru, Chile, Argentina, Uruguay and Brazil. Forge's vision is a Latin America where upward social mobility is independent of socioeconomic background, gender, or ethnicity.



More information about Forge Foundation and their project in Mexico.

Do you feel inspired by the Forge Foundation project and would like to support it?

Please do not hesitate to get in touch with us! foundation@juliusbaer.com



Learn more about our mission and our projects on the Wealth Inequality Initiative platform.

Julius Baer Foundation

Established in 1965 by Walter J. Bär (1895–1970), the Julius Baer Foundation has a long history of supporting diverse philanthropic initiatives. Today, our focus is on reducing wealth inequality by convening leading thinkers and actors on the topic and supporting projects worldwide that foster collaboration between individuals, groups and organisations across the wealth spectrum to create a world of equal opportunities.

Contact

Julius Baer Foundation
Bahnhofstrasse 36, P. O. Box
8010 Zurich, Switzerland
Tel.: +41(0)58 888 4422
foundation@juliusbaer.com
www.juliusbaer.com/foundation
www.wealth-inequality.net
IBAN: CH 94 0851 5072 8789 4200 9