

Julius Bär

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QUESTIONS ANSWERED BY
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Candy Leung, Head Julius Baer Academy Asia, elaborates on the rapid development of corporate learning and on the possibilities that digitalisation offers in this area.

HOW DID CORPORATE LEARNING CHANGE?

Corporate learning has certainly evolved: in only one generation, we have gone from traditional classroom-based corporate universities to digital learning. Tools like Google, YouTube, Workplace by Facebook, and others have totally changed the learning landscape. We simply have to deliver learning to where the people are.

WHAT ABOUT CLASSROOM LEARNING?

Classroom learning is still relevant, but technology provides new ways to reinforce what is learnt with short pieces of interactive content that can be accessed on the go. Since 65% of people are visual learners according to the Social Science Research Network, one of the best ways to drive the message home is through visual content.

WHAT DO YOU THINK ABOUT ONLINE LEARNING PLATFORMS?

This has become particularly useful for business learning. Many companies are embracing continuous learning delivered digitally, and learning is always on and accessible from a range of mobile platforms. Thanks to our mobile learning solution, our employees are able to access online courses from over 150 universities around the world, allowing them to study online either at home or on mobile devices wherever they are and whenever they have time.

Candy Leung



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