



Maryn S. Llegue, 44 years

PHILIPPINES

## Codespa — Including Smallholder Farmers in the Seaweed Value Chain



More information  
on [un.org](https://un.org)

**In the Philippines, smallholder seaweed farmers lacked the resources to harvest sufficient yield to gain access to the international seaweed market.**

The project supported by Julius Baer Foundation and implemented by the Spanish NGO Codespa connects the farmers in the province of Suriga del Sur with the established seaweed processing company CEAMSA to mutually develop the market for locally grown seaweed by transferring

knowledge and technology for higher productivity and establishing exclusive trade agreements. Through the novel collaboration, the smallholders become a relevant part of the seaweed value chain, allowing wealth to flow from the international private sector to the local communities.

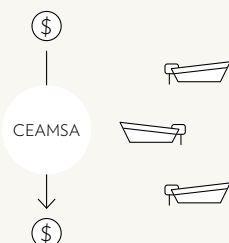
Over 400 farmers can now increase their income and wealth while simultaneously being a stronghold for their community. They assist other farmers outside the project to improve their livelihood as well.

### Quick Facts

- Philippines, Province of Suriga, Municipality of Hinatuan
- Project support: 2020–2022
- Grant amount: CHF 90,000 per year
- Linking seaweed smallholders with managers of international processing companies
- Goal: Enabling farmers to develop from having no access to any substantial market to being a vital link within the international seaweed value chain.

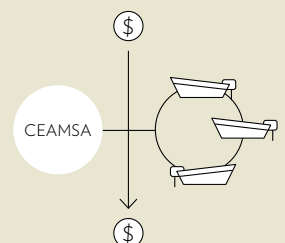
### From being detached ...

Single smallscale seaweed farmers have no means to participate in the global seaweed market, excluding them from any financial capital.



### ... to market access.

The farmers gain access to the international seaweed market by being organized in an association and in close exchange with the international seaweed processing company CEAMSA to increase their yield.





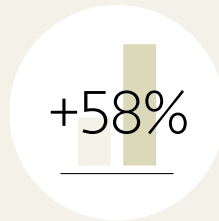
“When we visited the processing plant, I realised how we had to change our way of drying the seaweed for an international industrial process. Without the collaboration with CEAMSA’s managers we would still be selling 6 tonnes of seaweed instead of 13 tonnes with a profit of 10,000 Euro instead of 25,000 Euro total. That means doubling of the income of each producer.” Joel Tamayo, group leader and vice president of HSWPA

#### OUTPUT



The Codespa project enables over **400 smallscale farmers** (200 of them women) to act as suppliers in the previously unattainable international seaweed market.

#### OUTCOME



The farmers collaborate with the established market player CEAMSA, thus accessing expertise and significantly **raising their income**. In 2021, it increased **by 58%**.

#### HIGHLIGHT



Export companies **transfer processing technology** to the farmers. **Signed partnerships** and exclusive agreements between the farmers and CEAMSA enable the farmers to grow wealth independently.

#### PROJECT BACKGROUND

### Embracing the Market’s Potential

When Codespa approached Julius Baer Foundation, the seaweed industry in the Philippines was robust. Revenue growth was expected – but not for the local producers. Their limited resources kept them excluded from the promising international seaweed market. Codespa presented a project to let the smallholders gain access to the established market players’ knowledge and technological resources within the seaweed value chain.

The Hinatuan Seaweed Producers Association (HSWPA), founded by the project’s farmers, regularly meets with the Spanish seaweed company CEAMSA. At the CEAMSA processing plant, the farmers experience first-hand how the seaweed is processed for international sales. CEAMSA, on its side, witnesses the lack of technology and process inefficiencies in the fields of Hinatuan. Their exchange lead to improvements in efficiency through process redesigns and newer technology. Both parties have signed an agreement, specifying the HSWPA as the exclusive suppliers, thus facilitating access to markets and fair prices previously unattainable to the farmers.

### About Codespa

With over 35 years of experience the Spanish NGO Codespa is an expert in developing rural markets and supporting entrepreneurs by providing knowledge, financial services and market opportunities.



More information about Codespa and their project in the Philippines: [codespa.org](https://codespa.org)

**Do you feel inspired by the Codespa project and would like to support it?** Please do not hesitate to get in touch with us! We would love an exchange.



Find out more about us and our projects online or write us at [foundation@juliusbaer.com](mailto:foundation@juliusbaer.com)

#### Julius Baer Foundation

Established in 1965 by Walter J. Bär (1895–1970), the primary grant foundation of Bank Julius Baer is dedicated to reducing inequalities of wealth and education. The Foundation invests in projects where the privileged and disadvantaged work together towards a world of equal opportunity.

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